



Vidya Bharati Shaikshanik Mandal, Amravati's

Vidya Bharati Mahavidyalaya, Amravati

Affiliated to Sant Gadge Baba Amravati University, Amravati

NAAC Re-accredited with Grade "A"(CGPA 3.26-Second Cycle)

CPE Status (Third Time) by UGC,

Mentor College under Paramarsh Scheme by UGC

'Lead College' by S.G.B. Amravati University, Amravati

ISO Certification: 9001:2015 and 14001:2015

Website: vbmv.org

Annual Placement Report

2014-15 to 2018-19

Our primary concern is to ensure our students get coveted placements in diverse fields. Our academic teams work tirelessly and train students in different modes so that they are preferred over the others. Our college also has strong contacts with organizations such as Cognizant, TCS, WIPRO and L&T InfoTech etc. These companies have their base in our college campus as the host college. Trainers from these companies keep visiting our campus to provide top-notch training to our students and make them industry-ready . We always believe in equipping our students with the right talent and personality in order to face the industry requirement. Our focus is on placement centers for creating new approaches to attract the best from the industry to our campus.

Here, placement time is not a mere annual ritual; it is a time for showcasing the very best in our young talents to the Industrial World. Our Training & Placement Cell functions with the primary aim of placing students in top-notch organisations even before they complete their courses. The Training & Placement cell goes all out to train the students to meet the high industry expectations.

Training for Campus Placement plays a major role in shaping up the career goals of students. It is the dream of a student to get placed in a good organization visiting our campus for recruitment. Keeping this key aspect into consideration, it is realized that training is important for such students with a motto to enhance his / her employability skills and achieve a good campus placement.

Training and Placement Cell, Vidya Bharati Mahavidyalaya has continued its initiatives in career development and campus recruitment activities in the past years . This Cell has organized different activities to strengthen capacity of young talents and raise their confidence to meet the real life challenges. It has organized several activities to enhance the employability and facilitate employment opportunities for the students enrolled.

The T&P Cell has assisted students to secure employment opportunities in the corporate such as **Reliance Jio, Cognizant, Tata Consultancy Services, L&T, Syntel, Wipro, Perfetti Van Melle, ICICI Prudential etc.**

Competition for job employment is on an increase day by day and in such a scenario Campus Placement has become a very important task. Training of students and equipping them with life skills has become an important responsibility for the institution. Along with technical expertise, development of a holistic personality is also necessary. To meet out these requirements, a full-fledged Training and Placement cell is operating in our college to enhance the capabilities of graduates at par with the Industry Standards.

**Summary of Companies visited for Campus Recruitment at Vidya Bharati
Mahavidyalaya from 2014 to 2019**

Sr. No	2014-15	2015-16	2016-17	2017-18	2018-19
	Name of Companies	Name of Companies	Name of Companies	Name of Companies	Name of Companies
1	Srinagar Pvt. Ltd. Bhimpur, Daman	Prem Heena Pvt. Ltd., Nasik	Scope Ingredient PvtLtd.Mumbai	Naulakha Essentials. Kushkhera,Rajasthan	Cognizant
2	Sage Cosmetics Pvt. Ltd. Mumbai	Star Cosmetics India, Mumbai	Koel Colours Private Limited	TCS	Naulakha Essential, Pune
3	Ashland Cosmetics Pvt. Ltd., Mumbai	Srushti Herbal Remedies, Amadabad	ICICI PRUDENTIAL	Infosys	Arihant Innochem Pvt. Ltd., Mumbai
4	SYNTEL	Agarwal Herbal Products, Mumbai	TCS	Cognizant	Baidyanath Research Pvt. Ltd., Nagpur
5	Prem-Heena Cosmetics, Pvt. Ltd., Nashik.	Paru Enterprises, Bhaddi	COGNIZANT	FIS	Western Commercial Pvt. Ltd., Mumbai
6	Nature Bound Pvt. Ltd., Delhi	AXIS BANK	L & T Infotech	Aspect IIT, Nagpur	Glenmark Pham. Ltd., Nashik
7	Insto Cosmetics Pvt. Ltd., Satpur, Nashik.	TCS	Samajik Vanikaran Vibhag, Melghat	e-Sankalpa, Pune	ICICI PRUDENTIAL
8	Western Commercial Pvt. Lt Mumbai	SYNTEL	-	Incrust, Pune	TCS

9	Glow-well Cosmetics Pvt. Ltd. Mumbai	Wipro	-	Ctronics Solutions, Amravati	Atos
10	Wipro	L & T	-	Team Lease	Wipro
11	Cognizant	Tech Mahindra	-	Rainbow Coating Systems Pvt Ltd.	Perfetti Van Melle
12	Know Max Software Pvt. Ltd., Nagpur	Cognizant	-	Shriram Life Insurance	Reliance Jio
13	Etkin Info Tech Pvt. Ltd., Amravati	_ Tanul Technologis Pvt.Ltd, Nagpur	-	Oppo	Rainbow Paints
14	S. P. Office Amravati (Chandur Bz., Shirajgaon)	Plus 91 Software Pvt.Ltd., Pune	-	Belgave E- Commerce Pvt. Ltd.	ICICI Prudential Life Insurance
15	Network Institute of Information Technology	Get Logic / Profunde Technologie s, Pune	-	Busyland, Amravati	Axis Bank
<u>16</u>	dotCOM Infotech Pvt. Ltd., Old Cotton Market	Soham Consultants, Amravati	-	Renovision Automation Services Pvt. Ltd.	CONNEQT Business Solutions Ltd.
<u>17</u>	Lila Poona Walla Foundation, Pune	Ctronic Solutions Pvt. Ltd. Amravati	-	-	-
Total Companies visited	17	17	07	16	16

**Summary of Placements in Vidya Bharati Mahavidyalaya
from 2014-15 to 2018-19**

Academic Year	No. of Companies Visited	Maximum Package	Minimum Package	Average Package	Students Placed
2014-15	17	2.4 LPA	0.72 LPA	1.56 LPA	75
2015-16	16	2.2 LPA	1.2 LPA	1.7 LPA	77
2016-17	07	2.5 LPA	1.8 LPA	2.15 LPA	12
2017-18	16	4.90 LPA	1.2 LPA	3.05 LPA	53
2018-19	16	4.44 LPA	1.70 LPA	3.07 LPA	71
Total	72	-	-	-	286

The students have been selected for the following sectors –

Information Technology

Banking –Insurance

Telecom

Finance

Career Development and Student Support Activities

Career Counseling-

The Cell arranges both One-on-One and group career counseling sessions for the students to make them aware of their strengths and weaknesses, explore their values and interest, identify the skills gaps and take up new learning to achieve career goals. The Placement Cell has conducted One-on-One and Group career counseling sessions for the students on a regular basis during the year.

Basic Employability Skills Training-

The Cell organizes Basic Employability Skills Training for students from all streams that include training in Job Preparedness, communication Skills, Etiquettes and Manners, Personality Grooming, Team Work and IT skills. During 2017-18, the Cell imparted 90 hours training to 285 final year students as against 120 hours of training for 244 students in the previous year.

Pre Placement Training-

Pre Placement Training for recruitment drives, particularly in the areas of Reasoning, Aptitude and English are conducted at the college for the Practice of the participating students. During 2017-18, the Cell arranged 84 hours of pre-placement training for 344 students as against 308 students in equal man hours in 2016-17.

Innovative Practices

1. Placement Cell has roped in with online job portals like www.monstercollege.com, www.firstnaukri.com, www.freshersworld.com for facilitating recruitment of students free of cost.
2. Placement Cell extensively uses social media and virtual world to reach out to the students. The cell has created pages in Facebook, LinkedIn and Twitter for exchange of information and corporate interface. The cell has created Whatsapp groups for students in Management, Computer Science, Journalism and mass Communication, Pharmacy, etc. departments for instant messaging services.

PROPOSED ACTIVITIES

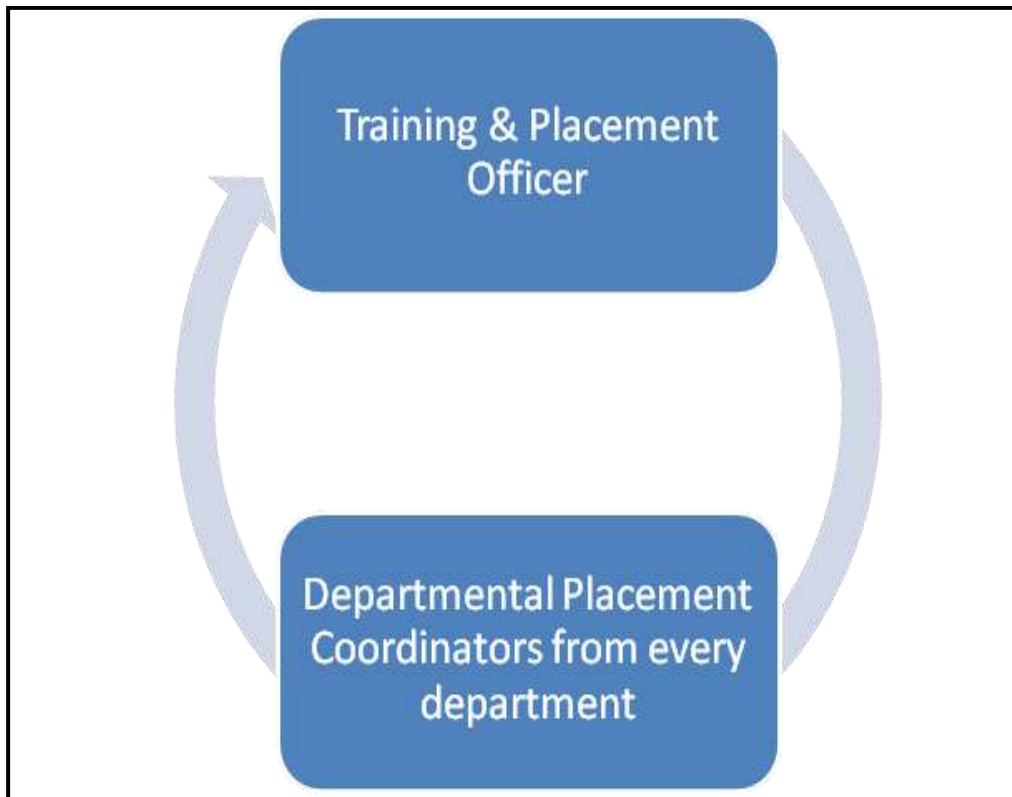
1. The Placement Cell proposes to conduct training in Quantitative Aptitude and Reasoning, Communication Skills, Basic Employability Skills and Self Development during the year 2017-18.
2. The Placement Cell proposes to form student clubs i.e., Placement Club, Speak Up Club, GD Club, Quiz Club, etc. for better students involvement in extracurricular activities.
3. The Placement Cell proposes to organize Alumni meets and felicitate successful students in campus placement.
4. The Placement Cell proposes to organize HR Conclave, Seminar and Workshop in association with industry and departments.

VBMV Placement Team Structure

All Campuses are equipped with requisite resources and manpower to fulfill the placement needs of outgoing students.

Each VBMV department/ Institute comprises of faculty placement coordinators from every departments to coordinate with students and extend desired support.

At a central level Training & Placement Officer co-ordinates with all faculty coordinators with all departments to provide maximum job opportunities to students of entire Programmes



Our Prominent Recruiters

TATA Consultancy Services

Wipro Limited

Cognizant Technology Solutions

L&T InfoTech

Syntel

Perfetti Van Melle

Rainbow Paints

ICICI Prudential

Abhinav IT Solution

Ashirvaad Pipes

Aditya Birla Capital

Justdial

Amazon

Academic Partnership

We are Academic Partner of WIPRO under which our students are given opportunities of under its Earn & Learn Program



Our Prominent Recruiters



Career Counseling Session for Campus Recruitment for Management Students

Date and Venue

The training-workshop took place on **07/02/2020** at the A.V theatre MBA Dept Building Vidya Bharati Mahavidyalaya. **Mr. Mannindar Monga, Training & Placement Officer** of the college was the resource person for the above session.

Session Topic

To inspire and educate students regarding the campus placements.

Participants

All the students of management department consisting of MBA, BBA, and MCM& B.COM were present for the session.

The Training- Session

The training session was opened with an ice-breaker that required the participants to line up alphabetically by first name or nick name without talking. Prof. ManninderMonga then opened the session by welcoming the participants, asking participants and trainers to introduce themselves, and establishing the ground rules. He then went on to the first session on the concept of Recruitment. Students were asked to tell about what they know about recruitment. Shivani a student of MBA told her understanding about the topic, which was further clarified and explained by Monga sir. Students were also told about the attitude they should carry for recruitment process. Discussion on varies strategies like resume and introduction were discussed. The students then presented the result of their discussions, and the rest of the participants contributed their comments on each of the topics discussed.



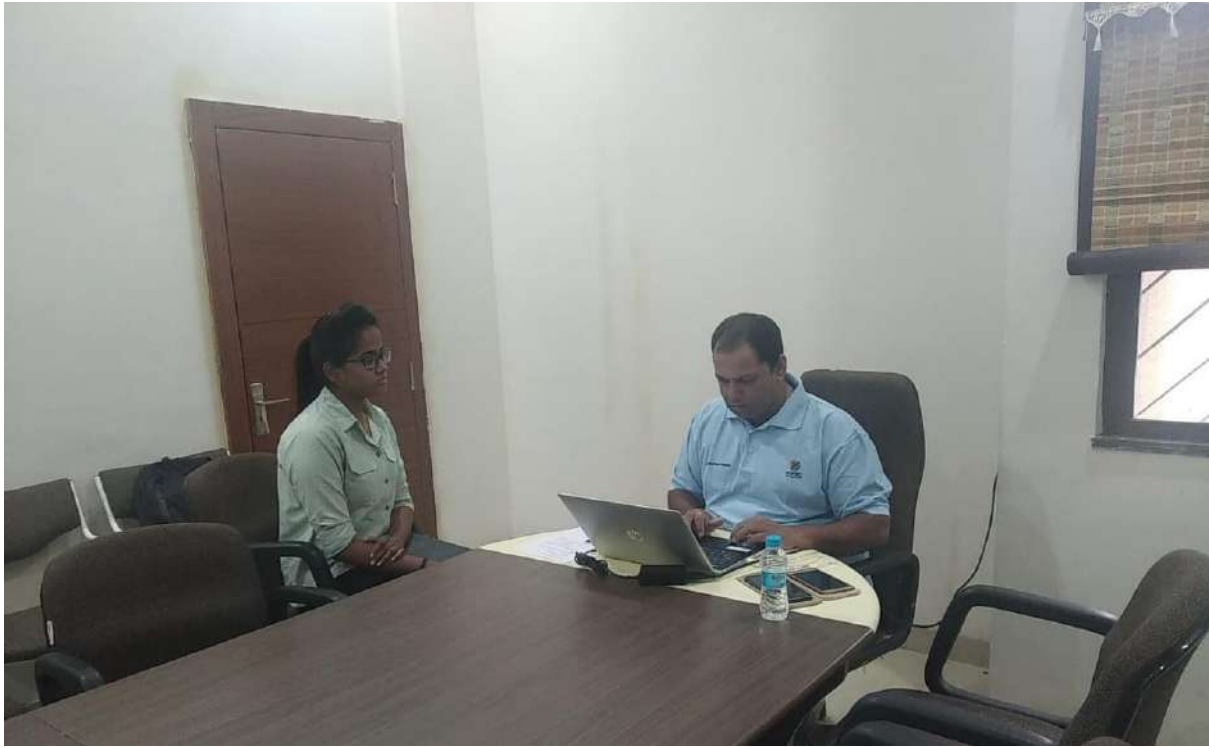
Mr. Maninder Monga Training & Placement Officer, VBMV at a Career Counseling Session



Mr. Mannindar Monga, Training & Placement Officer, VBMV at a Career Counseling Session

Recommendations

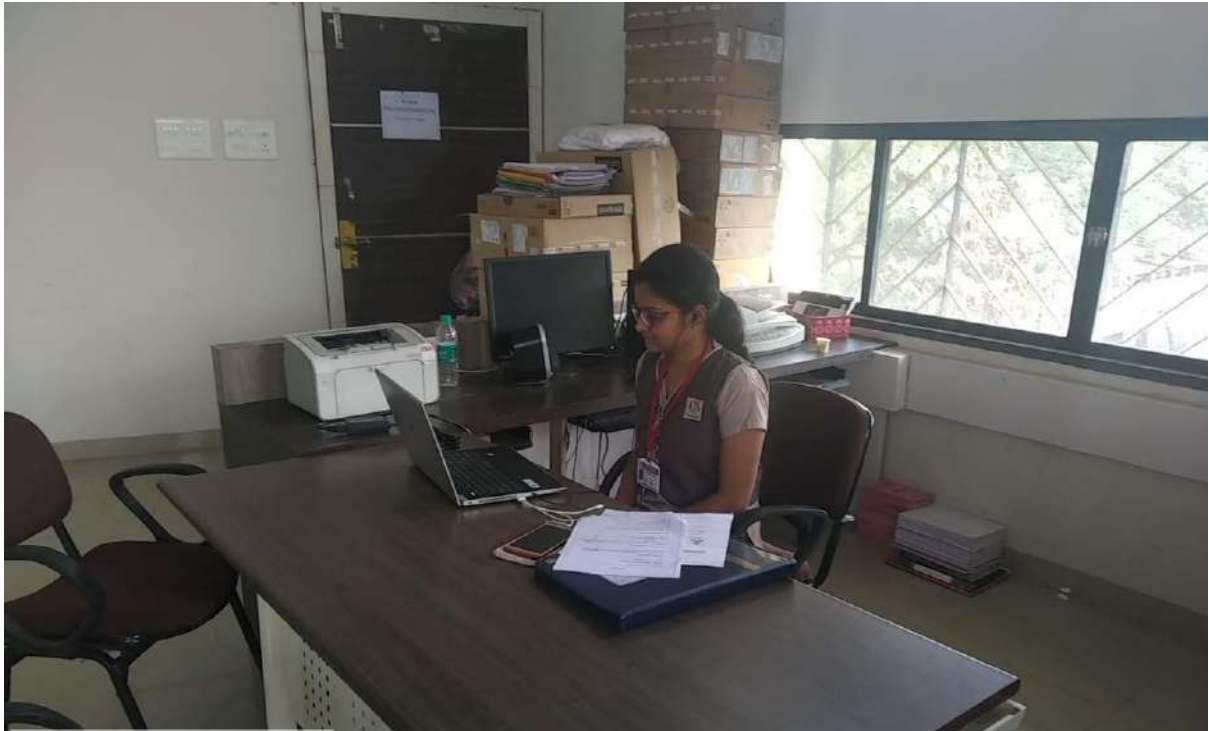
1. To make it a point to conduct learning needs assessment before the training, to gauge the participants' level of awareness and understanding of indigenous peoples' issues, and to avoid last-minute changes in the agenda.
2. To have mock interview sessions for practice.
3. To have at least one trainer who is an associated with industry and knows industry requirements.
4. To have a mechanism for follow-up on the outcomes of the training sessions.



Students being interviewed by WIPRO Officials



Panel Interviews being conducted by EXTRAMARKS



Online Interview Sessions being conducted by WIPRO



Group Discussion session being conducted by company officials



Group discussion session being conducted by company officials



Group Discussion session being conducted by HR of Cognizant



Group discussion session being conducted by TCS Officials



Ms. Soumya Pandey, HR, Perfetti Van Mille along with her team in a Pre-Placement talk with the students



Group discussion session being conducted by company officials



Pre Placement talk of ICICI Prudential



Interview sessions by Wipro



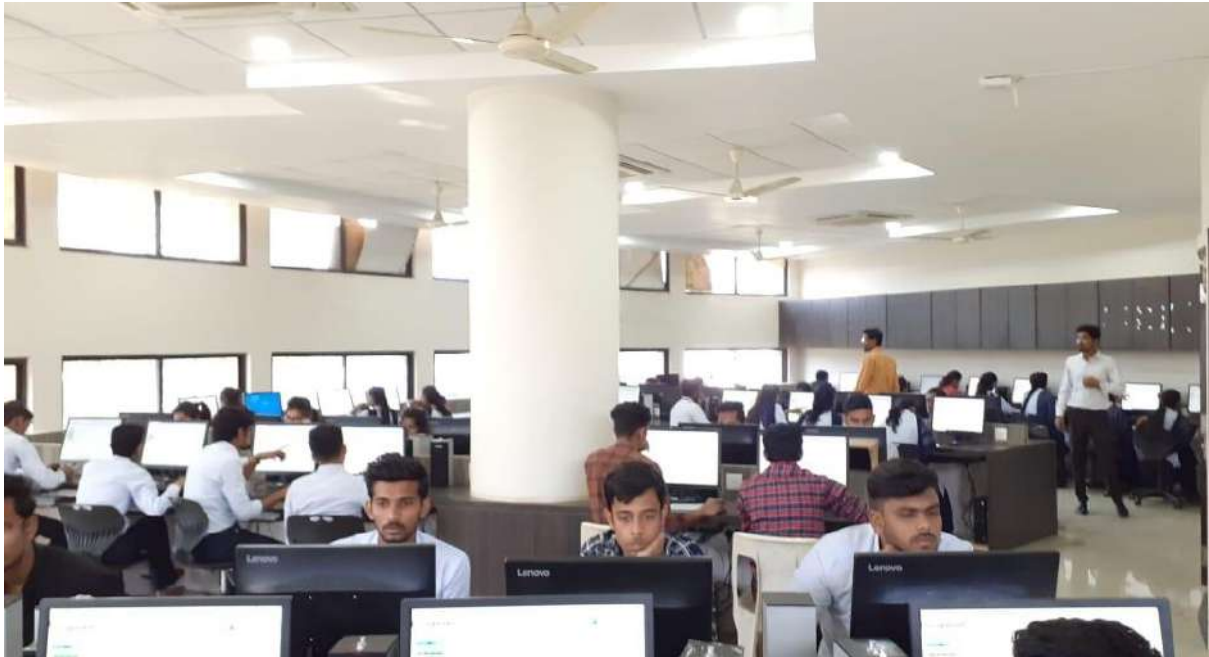
Career Counseling Session by Campus Placement Team of Cognizant



Pre Placement talk session by HR Manager of Wipro



Career Counseling Session by Officials of Cognizant Technology Solutions



Online Aptitude Test of Cognizant Technology Solutions



Online Aptitude Test of Cognizant Technology Solutions



Students at the Pre-Placement Talk of L&T Infotech



A differently abled student being given a special setup for online exam of Cognizant Technology



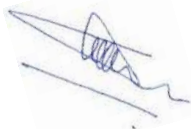
Training & Placement Officer addressing a Career Counseling Session



Training & Placement Officer welcoming HR Team of L&T Infotech


Dr. R. M. Patil
 Co-ordinator
 Internal Quality Assurance Cell
 Yashwantrao Chavan Mahavidyalaya
 Camp, Amravati-444 602 (M.S.)

IQAC Coordinator



**Training &
Placement Officer**


PRINCIPAL
VIDYA BHARATI MAHARAJALAYA
AMRAVATI

Principal

