



EVENT REPORT

LinkedIn Presentation

Event Name: LinkedIn Presentation

Organized by: SSBT IGNITE (E-Cell)

Institution: SSBT COET, Jalgaon

Date: 10 September 2025

Time: 11:00 AM

Venue: Library Meeting Room

About the Event

The LinkedIn Entrepreneurship Presentation is an educational and interactive event aimed at enhancing students' knowledge and skills in the field of entrepreneurship. The event focuses on guiding participants about how to build innovative ideas, develop a business mindset, and effectively present themselves on professional platforms like LinkedIn.

During the event, experts and speakers share insights on startup culture, personal branding, networking strategies, and career opportunities. Participants learn how to create impactful LinkedIn profiles, connect with industry professionals, and showcase their skills and achievements.

The event encourages creativity, confidence, and leadership among students. It also provides a platform for aspiring entrepreneurs to understand real-world business challenges and opportunities. Overall, the session plays a vital role in shaping students into future-ready professionals with strong entrepreneurial skills.

Objectives of the Event

- To enhance students' knowledge of entrepreneurship and business ideas.
- To develop innovative thinking and problem-solving skills.
- To guide students on building a strong professional profile on LinkedIn.
- To improve networking and communication skills.
- To create awareness about startup culture and career opportunities.
- To encourage confidence, leadership, and creativity among students.
- To prepare students for real-world challenges in entrepreneurship.

WhatsApp Message



LINKEDIN PRESENTATION Workshop
"Mastering Professional Networking on LinkedIn"

Key Topics:

- Creating an Impressive LinkedIn Profile
- Building Your Network & Connections
- Practical LinkedIn Tips & Strategies

DATE: 10 September 2025
TIME: 11:00 AM Onwards
VENUE: Library Seminar Room

Scan to

Dear Students,

On **10/09/2025**, you are requested to be present for the **LinkedIn Presentation Session** at the **Library Meeting Room** from **11:00 AM onwards**.

➡ The session will focus on building a professional LinkedIn profile, networking strategies, and exploring career opportunities.

💡 Students are expected to:

- Actively participate in the session
- Pay attention to profile-building guidelines
- Ask questions and clear their doubts
- Maintain discipline throughout the session

📌 Please be punctual. Further instructions may be provided during the session.

✨ Best of Luck to all – from SSBT IGNITE
For any queries, feel free to contact us.

2:57 pm ✓✓

Code of Conduct

| Date | Event | Time |
|-------------------|---------------------------------------|-----------------|
| 05-09-2025 | Event Planning Initiated | 11:00AM |
| 07-09-2025 | Event Officially Announced | 11:00 AM |
| 08-09-2025 | Student Outreach Conducted | 12:00 PM |
| 08-09-2025 | Registration Process Started | 02:00 PM |
| 09-09-2025 | Conformation Message Send | 04:00 PM |
| 09-09-2025 | Guidelines Shared with Participants | 12:00 PM |
| 10-09-2025 | Venue Setup Completed | 10:30 AM |
| 10-09-2025 | Participants Arrival and Registration | 11:00 AM |
| 10-09-2025 | Opening and Introduction | 11:15 AM |
| 10-09-2025 | Entrepreneurship Session Begins | 11:30 AM |
| 10-09-2025 | Interactive Discussion and Q & A | 12:30 PM |
| 10-09-2025 | Conclusion and Feedback Collection | 01:15 PM |

Event Photos



SSBT IGNITE
The Official Empowerment Cell of IITB, Mumbai

E-CELL AT IITBOMBAY

HOW LINKEDIN SUPPORTS E-CELL AND PERSONAL GROWTH

- NETWORKING
- COLLABORATION
- BRANDING
- JOBS & INTERNSHIPS

Team Coordination

| Sr. no | Name | Role |
|---------------|--------------------------|-----------------------|
| 1 | Tejas Gangapurkar | President |
| 2 | Chetan Patil | Documentation |
| 3 | Rohit Nehete | Social Media |
| 4 | Tejas Salunkhe | Social Media |
| 5 | Jayesh Shimpi | Designing team |
| 6 | Abhiram Burujwale | Documentation |
| 7 | Punam Sambare | Event & PR |
| 8 | Nupur Kasar | Event & PR |
| 9 | Ajay Sonawane | Marketing |
| 10 | Lokesh Shimpi | Marketing |
| 11 | Sujata Patil | Designing team |
| 12 | Vaibhav Kedar | Technical team |
| 13 | Lokesh Shimpi | Technical team |
| 14 | Bhavesb Bhavsar | Technical team |
| 15 | Purva Bonde | Documentation |

Participants Feedback

- The session was informative and engaging.
- Helped in understanding entrepreneurship concepts clearly.
- Gained knowledge about personal branding and LinkedIn profile building.
- Improved awareness of networking and career opportunities.
- Boosted confidence and motivation among students.
- Appreciated the practical insights shared by the speakers.
- Suggested more such interactive and skill-based sessions in the future.

Additional Details

▣ **Number of Participants:** 15

▣ Outcome of Event

- Enhanced understanding of entrepreneurship and business concepts.
- Improved knowledge of LinkedIn and professional profile building.
- Developed networking and communication skills.
- Increased confidence in presenting ideas and personal branding.
- Encouraged innovative thinking and startup mindset.
- Better awareness of career opportunities and industry trends.
- Motivated students to explore entrepreneurship as a career path.

☆ Highlights of the Event

- Informative session on entrepreneurship and startup culture.
- Guidance on creating an effective LinkedIn profile.
- Insights on personal branding and professional networking.
- Interactive presentation with real-world examples.

Challenges & Future Scope

⚠ Challenges Faced

- Limited time to cover all topics in detail.
- Some participants had less prior knowledge of LinkedIn.
- Technical issues during presentation (internet or system).
- Difficulty in maintaining full audience engagement.
- Limited interaction due to large number of participants.

🔧 Need of Improvement

- More time should be allocated for detailed explanation.
- Include practical sessions or hands-on activities.
- Increase interaction through Q&A or group discussions.
- Improve technical arrangements to avoid disruptions.

🚀 Future Scope

- Organize advanced workshops on entrepreneurship and startups.
- Conduct hands-on sessions for LinkedIn profile building.
- Invite successful entrepreneurs for guest lectures.
- Provide mentorship and guidance for startup ideas.