



Attending session on Preparing a pitching plan and checklist for the angel and VC investment

Live on youtube

Academic Year	2022-23
Program Driven by	IIC / MOE's
Quarter	IV
Program / Activity Name	Attending session on Preparing a pitching plan and checklist for the angel and VC investment
Program Type	
Program Theme	
Start Date	11-08-2023
End Date	11-08-2023
Duration of the Activity (in Mins)	1 Hr
Number of Student Participant	48
Number of Faculty Participant	3
Number of external Participant	0
Expenditure Amount in Rs.	0
Any Remark	
Mode of Session Delivery	Online
Objective	Preparing a pitching plan and checklist for the angel and VC investment
Benefit in terms of Learning / Skills / Knowledge obtained	To prepare research proposals Preparing a pitching plan and checklist for the angel and VC investment is useful
Video url (mp4)	https://www.youtube.com/watch?v=iIFq15iCf_g
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached

Good morning everyone!

Today's session on Preparing a pitching plan and checklist for the angel and VC investment

Speaker name- Ms. Moitreyee Goswami

Friday, August 11, 2023

Time- 11:00 AM

YouTube link-https://www.youtube.com/watch?v=iIFq15iCf_g

Session on Preparing pitching plan and checklist for the angel and VC investment

Via webex



Moitreyee Goswami

Pitch Deck Basics



Design-forward

Thoughtful deck design and mock-ups



Comprehensive

Be prepared to answer any questions from potential investors



Engaging

Break up information-heavy slides with features like illustrations and block quotes



Straightforward

Pare down your pitch to make it easier to understand



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Session on Preparing pitching plan and checklist for the angel and VC investment

Via webex



Moitreyee Goswami



Person Stacking Wooden Blocks

What is a Pitch Deck

Startup pitch decks or investor pitch decks are the key to securing funds for growing your business. ☒

It is a brief presentation designed to showcase your business plan, eye-popping metrics, and vision for the company to raise capital from investors. ☒

Include enough information to explain your goals and methodology without losing your audience's interest. ☒

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Session on Preparing pitching plan and checklist for the angel and VC investment
Via **webex** by CISCO

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Moitreyee Goswami

ZUCATE®

Marketing Strategy

Address how you're going to get the market share you proposed

- How the company will sell its product, in detail
- How much it will cost to build that sales engine

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