



## Session on Preparing financial plan for the Startup - Seedfund Raising Plan

Academic Year	2022-23
Program Driven by	IIC / MOE's
Quarter	IV
Program / Activity Name	Session on Preparing financial plan for the Startup - Seedfund Raising Plan
Program Type	Startup
Program Theme	Startup
Start Date	10-08-2023
End Date	10-08-2023
Duration of the Activity (in Mins)	1 Hr
Number of Student Participant	0
Number of Faculty Participant	1
Number of external Participant	0
Expenditure Amount in Rs.	0
Any Remark	
Mode of Session Delivery	Online
Objective	
Benefit in terms of Learning / Skills / Knowledge obtained	
Video url (mp4)	Attached
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached

Session on Preparing financial plan for the Startup - Seed fund Raising Plan  
Via **webex**  
by CISCO

# Preparing Your Startup's Financial Plan for Successful Fundraising

Are you preparing to pitch to investors for funding? A strong financial plan is the key to presenting a compelling case. Here's what you need to know.



by **Harish Menon**

Last edited about 12 hours ago



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## Why a Financial Plan is Critical for Startup Success



### Investor Confidence

An effective financial plan showcases your market opportunity and your ability to execute the plan.



### Realistic Projections

Your plan should provide a clear path to profitability and highlight strategies for mitigating risk.

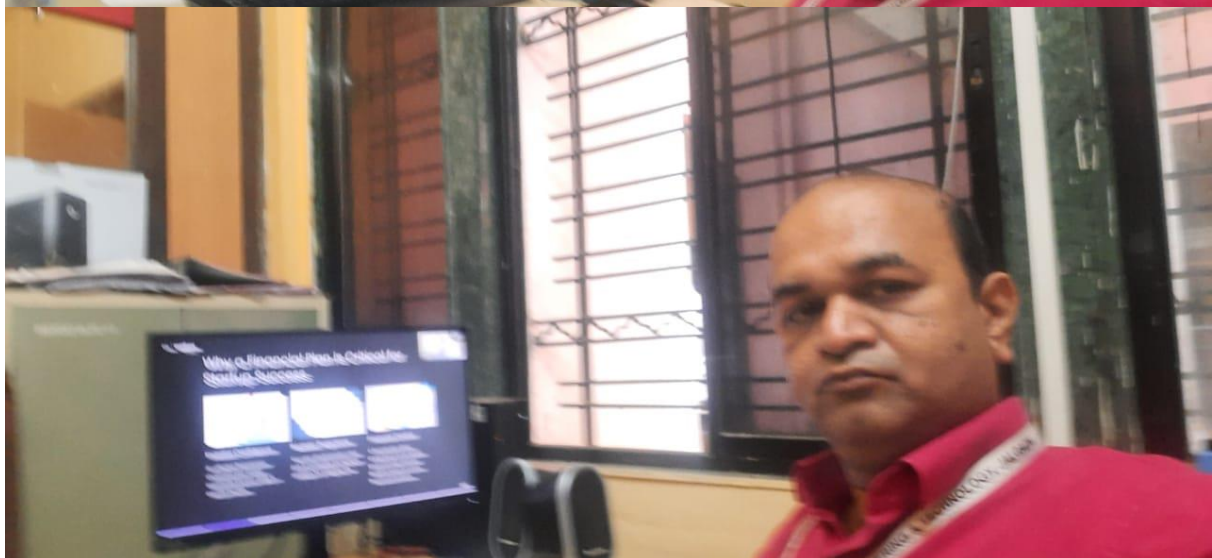
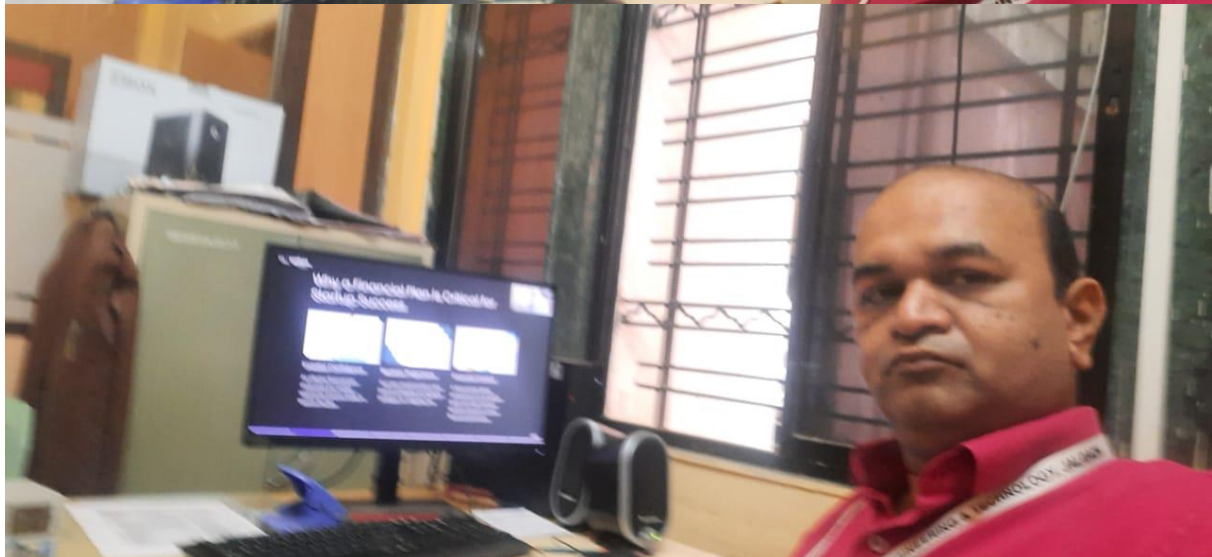


### Financial Control

A financial plan allows entrepreneurs to set realistic goals and make informed decisions based on current financial performance.

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Good morning everyone!

Today's session on "Preparing financial plan for the Startup - Seedfund Raising Plan"

Speaker name- Mr. Harish Menon

Thursday, August 10, 2023

Time- 11:00 AM

YouTube link- <https://www.youtube.com/live/CTNLrDhsbDs?feature=share>