

Activity Report

Academic Year	2023-24
Program Driven by	Exposure and field visit for problem identification
Quarter	I
Program / Activity Name	Exposure and field visit for problem identification
Program Type	Field Visit Exposure Visit to Village
Program Theme	IPR / R&D Innovation / Entrepreneurship / Design Thinking Critical Thinking / Incubation Pre cubation
Start Date	20-09-2023
End Date	20-09-2023
Duration of the Activity (in Mins)	400
Number of Student Participant	75
Number of Faculty Participant	5
Number of external Participant	--
Expenditure Amount in Rs.	4000/-
Any Remark	--
Mode of Session Delivery	Offline
Objective	The Purpose of Visit to understand the problem to organize milk collection, filtering / cleaning, packing and distribution under different milkbooth
Benefit in terms of Learning / Skills / Knowledge obtained	Dairy cooperatives are currently viewed as the most significant step towards improving the milk marketing system in rural areas, increasing the farmers' share of consumer rupees, and empowering the rural populace, particularly women.
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached
Overall report of the Activity (pdf)	As given below

Overall report of the Activity

Doodh Federation Jalgaon Established in 1971, 'JALGAON JILHA SAHAKARI DUDH UTPADAK SANGH MARYADIT, JALGAON' was a step taken to free the farmers and consumers alike from the clutches and unethical business practices of private vendors/traders in the district.

Jalgaon Jilha Sahakari Dudh Utpadak Sangh Maryadit, Jalgaon also known as Jalgaon Milk Union (JMU) was established in 1971 under the Operation Flood Programme-I of Govt. of India. It is a well-known name in Dairy Sector of India. The JMU sells its products by the name of 'Vikas'. JMU recorded turnover of Rs. 506/- crore in the year 2019-20.

JMU procures more than 3.00 lakhs litres of milk per day during the peak season, sells around 2.00 lakh litres of milk per day in retail.

The Union has fully automatic SCADA based 5.00 LLPD of milk processing plant, 3.00 LLPD packing and storage facilities.

Apart from milk the Jalgaon Milk Union sells Dahi, Lassi, Butter Milk, Paneer, Shrikhand, Flavoured Milk, Khoa, Peda and Ghee.

The Union has 15.00 MT powder making facility. The Sangh is known for its quality of White Buter and SMP all over India and it is a well-known brand in and around Jalgaon in milk and ghee.

The Union has clear cut goals of uplifting the lot of farmers by giving them their due and making sure that the end user gets best quality milk products at most reasonable prices. In fact, the Sangh has carved out a special niche for itself and its products in the public eye and has become market leader in the region.

On the behalf of SSBT's College of Engineering and Technology and all faculty and students Thanks to IIC and the Team to provide such a wonderful platform for our college to organize the program for Exposure and field visit for problem identification.



Coordinator

Dr. P. H. Zope





