

Mentoring Event Business Plan and Modelling

Activity Report

Academic Year	2023-24
Program Driven by	Mentoring Event Business Plan and Modelling
Quarter	II
Program / Activity Name	Mentoring Event Business Plan and Modelling
Program Type	Mentoring Event Business Plan and Modelling
Program Theme	
Start Date	09-02-2024
End Date	05-03-2024
Duration of the Activity (in Hrs)	35
Number of Student Participant	78
Number of Faculty Participant	8
Number of external Participant	--
Expenditure Amount in Rs.	0
Any Remark	--
Mode of Session Delivery	Offline
Objective	
Benefit in terms of Learning / Skills / Knowledge obtained	
Feedback	
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached
Overall report of the Activity (pdf)	As given below

Report: Mentoring Event - Business Plan and Modeling

Duration: 9th February 2024 to 5th March 2024

Organizer: MBA Department, SSBT's COET, Bambhori, Jalgaon

Introduction: The MBA Department of SSBT's COET, Bambhori, Jalgaon, organized a Mentoring Event focusing on Business Plan and Modeling from 9th February 2024 to 5th March 2024. This event aimed to provide students with practical guidance and support in developing business plans and models, thereby enhancing their entrepreneurial skills and preparing them for the challenges of the business world.

Objectives:

1. To assist students in developing comprehensive business plans for their entrepreneurial ventures.
2. To provide mentoring and guidance in modeling various aspects of the business, including financial projections, market analysis, and strategic planning.
3. To foster innovation and creativity among students in designing sustainable business models.
4. To prepare students for presenting their business plans effectively and pitching their ideas to potential investors or stakeholders.

Event Activities:

1. **Workshops and Seminars:** The event commenced with workshops and seminars conducted by industry experts and faculty members. These sessions covered topics such as business plan development, market research, financial modeling, and strategic management. Participants gained insights into the key components of a successful business plan and learned about best practices in business modeling.
2. **One-on-One Mentoring Sessions:** Throughout the duration of the event, students had the opportunity to participate in one-on-one mentoring sessions with experienced mentors and faculty members. Mentors provided personalized guidance and feedback to students on refining their business plans, addressing challenges, and exploring opportunities for growth.
3. **Business Plan Competitions:** As part of the event, students were encouraged to participate in business plan competitions where they could showcase their entrepreneurial ideas and compete for prizes. The competitions provided students

with a platform to present their business plans to a panel of judges and receive constructive feedback on their proposals.

4. **Networking Opportunities:** The event also facilitated networking opportunities for students to interact with industry professionals, entrepreneurs, and alumni. These interactions allowed students to gain valuable insights, expand their professional network, and explore potential collaborations or mentorship opportunities.

Outcomes:

1. **Enhanced Entrepreneurial Skills:** Participants developed a deeper understanding of business planning and modeling techniques, enhancing their entrepreneurial skills and capabilities.
2. **Practical Experience:** Through hands-on activities and mentoring sessions, students gained practical experience in developing real-world business plans and models.
3. **Networking and Collaboration:** The event facilitated networking and collaboration opportunities, enabling students to connect with industry experts and potential partners for their entrepreneurial ventures.
4. **Confidence Building:** Students gained confidence in presenting their business ideas and pitching their plans to investors or stakeholders, preparing them for future entrepreneurial endeavors.

Conclusion: The Mentoring Event on Business Plan and Modeling organized by the MBA Department of SSBT's COET, Bambhori, Jalgaon, was a resounding success, providing students with valuable guidance and support in their entrepreneurial journey. By fostering innovation, creativity, and practical skills development, the event contributed to the holistic development of aspiring entrepreneurs.

Acknowledgments: We extend our sincere gratitude to all the mentors, speakers, judges, participants, and sponsors who contributed to the success of the event. Special thanks to the MBA Department faculty and staff for their efforts in organizing and coordinating the Mentoring Event.

STUDYBUDDY.COM Learning Platform		Learn at the comfort of your own home		
Key Features <ul style="list-style-type: none"> • Online Website • Other Institute and College • Advertisement 	Key Activities <ul style="list-style-type: none"> • Partnership with Institute • App development and maintenance • Manageable Security • Managing Payment A/c 	Value Proposition <ul style="list-style-type: none"> • Collaboration with Institute or College • No restriction for App Link • Enhancing User Knowledge • Different types of Classes • Provide Job Opportunity 	Revenue Streams <ul style="list-style-type: none"> • DKT Services to users • Self services to members • Social media pages 	Customer Segments <ul style="list-style-type: none"> • Small and medium sized educational institute • People who do not wish to go out to Classes • Private Users
Key Resources <ul style="list-style-type: none"> • Technology • Skilled Development team • Learning Platform 		Channels <ul style="list-style-type: none"> • Mobile app • Social media • Website • Digital Marketing • R/C 	Revenue Structure <ul style="list-style-type: none"> • Subscription Charges • Premium Content • Sponsorship and Advertising 	
Cost Structure <ul style="list-style-type: none"> • Payroll expenses for its projects • Costs of application and website development • Training cost and maintenance charges • Administrative, Advertising and marketing cost 				





Business Plan &
Model
Presentation
Of MBA II @ SSBT



