



Workshop on Intellectual Property Rights (IPRs) and IP management for start up

Academic Year	2022-23
Program Driven by	
Quarter	III
Program / Activity Name	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
Program Type	IPR
Program Theme	
Start Date	04-05-2024
End Date	04-05-2024
Duration of the Activity (in Mins)	4 Hr
Number of Student Participant	48
Number of Faculty Participant	10
Number of external Participant	0
Expenditure Amount in Rs.	0
Any Remark	Nice Session
Mode of Session Delivery	Online
Objective	Importance of IPR and Managing Intellectual Property at the Early Stage of Start-up
Benefit in terms of Learning / Skills / Knowledge obtained	Managing Intellectual Property at the Early Stage of Start-up
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached





Objectives:

1. To raise awareness about the importance of intellectual property rights (IPRs) for startups.
2. To educate participants about different types of IPRs and their significance in protecting innovation and creativity.
3. To provide practical guidance on IP management strategies tailored for startups.
4. To facilitate interaction and networking opportunities among startup founders, entrepreneurs, and legal experts in the field of IPRs.

Event Highlights:

1. **Expert Presentations:** Legal experts and practitioners delivered presentations on various aspects of IPRs, including patents, trademarks, copyrights, and trade secrets. They elucidated the importance of each type of IP protection and its relevance to startups.
2. **Case Studies:** Real-life case studies of successful startups leveraging intellectual property for competitive advantage were presented to illustrate the practical application of IP management strategies.
3. **Workshops and Interactive Sessions:** Participants engaged in interactive workshops and discussions to explore key issues related to IP management, such as patent filing procedures, trademark registration, licensing agreements, and IP enforcement strategies.
4. **Legal Clinics:** One-on-one consultations with legal professionals were offered to address specific questions and concerns related to participants' intellectual property needs and challenges.
5. **Networking Opportunities:** Informal networking sessions provided participants with opportunities to connect with fellow entrepreneurs, legal experts, and potential collaborators, fostering a supportive ecosystem for knowledge exchange and collaboration.

Key Outcomes:

1. Increased awareness and understanding of intellectual property rights (IPRs) among startup founders and entrepreneurs.
2. Empowerment of startups to proactively protect their innovations, inventions, and creative works through appropriate IP management strategies.
3. Enhanced capacity of startups to navigate legal complexities and mitigate risks associated with intellectual property infringement or misappropriation.



4. Strengthened networking and collaboration opportunities within the startup ecosystem, facilitating the exchange of ideas, resources, and expertise in the field of IP management.

Coordinator

Dr. P. H. Zope