

# Celebration of World Intellectual Property Day

## Activity Report

Academic Year	2023-24
Program Driven by	Celebration of World Intellectual Property Day
Quarter	III
Program / Activity Name	Celebration of World Intellectual Property Day
Program Type	IPR
Program Theme	
Start Date	26-04-2024
End Date	26-04-2024
Duration of the Activity (in Hrs)	1
Number of Student Participant	82
Number of Faculty Participant	8
Number of external Participant	--
Expenditure Amount in Rs.	
Any Remark	--
Mode of Session Delivery	Offline
Objective	The objectives of World Intellectual Property Day (IP Day) are to raise awareness of intellectual property (IP) rights and how they encourage innovation and creativity to drive human progress
Benefit in terms of Learning / Skills / Knowledge obtained	World Intellectual Property Day is an opportunity for both inventors and creators for people across the world to promote IP solutions that shape the world. This day aims to educate people on the various ways of safeguarding intellectual property such as patents, trademarks, copyrights and others.
Feedback	
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached
Overall report of the Activity (pdf)	As given below

## Brief Report

**Introduction:** World Intellectual Property Day, observed on April 26th each year, is a global celebration of the role that intellectual property (IP) rights play in encouraging innovation and creativity. It serves as a platform to raise awareness about the importance of protecting intellectual property and recognizing the contributions of creators, inventors, and innovators to society.

**Historical Background:** World Intellectual Property Day was established by the World Intellectual Property Organization (WIPO) in 2000 to highlight the significance of IP rights in promoting innovation and economic development. April 26th was chosen as the date for this celebration to coincide with the date on which the WIPO Convention came into force in 1970, underscoring the organization's commitment to fostering a culture of respect for intellectual property globally.

**Significance:** The observance of World Intellectual Property Day underscores the critical role that intellectual property rights play in incentivizing innovation, creativity, and investment in research and development. It raises awareness about the importance of protecting intellectual property across various domains, including patents, trademarks, copyrights, and industrial designs. Moreover, it emphasizes the need for a balanced IP system that encourages innovation while ensuring fair access to knowledge and cultural expression.

**Celebratory Activities:**

1. **Seminars and Workshops:** Organizations, academic institutions, and government agencies may organize seminars, workshops, and panel discussions to educate the public about the significance of intellectual property rights and their impact on innovation and economic growth.
2. **Award Ceremonies:** Awards and honors may be presented to individuals, companies, and institutions for their outstanding contributions to innovation, creativity, and IP protection.
3. **Public Campaigns:** Public awareness campaigns, social media initiatives, and educational outreach programs may be launched to inform the general public about the importance of respecting intellectual property and combating piracy and counterfeiting.



4. IP Clinics and Consultations: Legal clinics and consulting services may offer free or discounted assistance to individuals and small businesses seeking guidance on IP protection, licensing, and enforcement.
5. Creative Competitions: Competitions, hackathons, and challenges may be organized to encourage innovation and creativity while raising awareness about the value of intellectual property rights.

Conclusion: World Intellectual Property Day serves as a reminder of the vital role that intellectual property rights play in driving innovation, fostering creativity, and promoting economic development. By protecting and respecting intellectual property, we create a conducive environment for creators, inventors, and innovators to thrive, thereby enriching our lives and advancing human progress. As we celebrate this day, let us reaffirm our commitment to upholding the principles of intellectual property rights and nurturing a culture of innovation and creativity for the benefit of present and future generations.





Coordinator

Dr. P. H. Zope