



SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B) of the UGC Act, 1956)
Grade A (3.14) NAAC Accredited



Date :- 23-07-2024

SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B) of the UGC Act, 1956) NAAC – Accredited Grade A 3.14



Celebration of National Broadcasting day

Organized under
Institute Innovation Council (IIC)
for faculty and students
on 23rd July 2024, 4 pm onward
Venue- SSBT's Campus

Dr. G. K. Patnaik
Principal,

Dr. S. B. Pawar
Vice Principal,

Dr. V. R. Diware
Member, IIC

Dr. P. H. Zope
IIC Coordinator

Dr. Manoj E. Patil
Member, IIC

Brief information

National Broadcasting Day celebrates the legacy of radio and its evolution, highlighting its enduring relevance even in the digital age. This day also reminds us of Netaji Subhash Chandra Bose, who started the Azad Hind Radio to encourage Indians to rise against British rule.

India's broadcasting journey began in June 1923 with the Radio Club of Bombay's first transmission. The Indian Broadcasting Company (IBC) was established on July 23, 1927, marking the birth of organized radio broadcasting in the country. This date is now celebrated as National Broadcasting Day.

Objectives

To remember and appreciate the impact of radio as a medium of communication, entertainment, and education

Outcomes:

Celebrates the legacy of radio and its evolution, highlighting its enduring relevance even in the digital age





Coordinator

Dr. P. H. Zope