



**Shram Sadhana Bombay Trust's  
College of Engineering & Technology, Jalgaon  
Post Box No. 94, Jalgaon – 425001 (MS)**



**DEPARTMENT OF BUSINESS ADMINISTRATION (M.B.A.)**

**One Day Workshop on**

## **“Entrepreneurship and Innovation as Career Opportunity”**

**Under**

**Institute Innovation Council (IIC)**

### **REPORT OF WORKSHOP**

The Department of Business Administration (M.B.A.) under Institute Innovation Council of SSBT's College of Engineering & Technology, Bambhori, Jalgaon has successfully organized an Online Workshop on “Entrepreneurship and Innovation as Career Opportunity” on 24<sup>th</sup> February, 2022 during 02.00 – 04.00 PM.

#### **Objectives of the Workshop**

- To promote the importance of Entrepreneurship and innovation as career opportunity and inculcate skill set required for a young graduate.
- To develop the ability of analyzing and understanding business situations in which entrepreneurs act and master the knowledge necessary to plan entrepreneurial activities.
- To describe various entrepreneurial practices in India

#### **Contents of the Workshop**

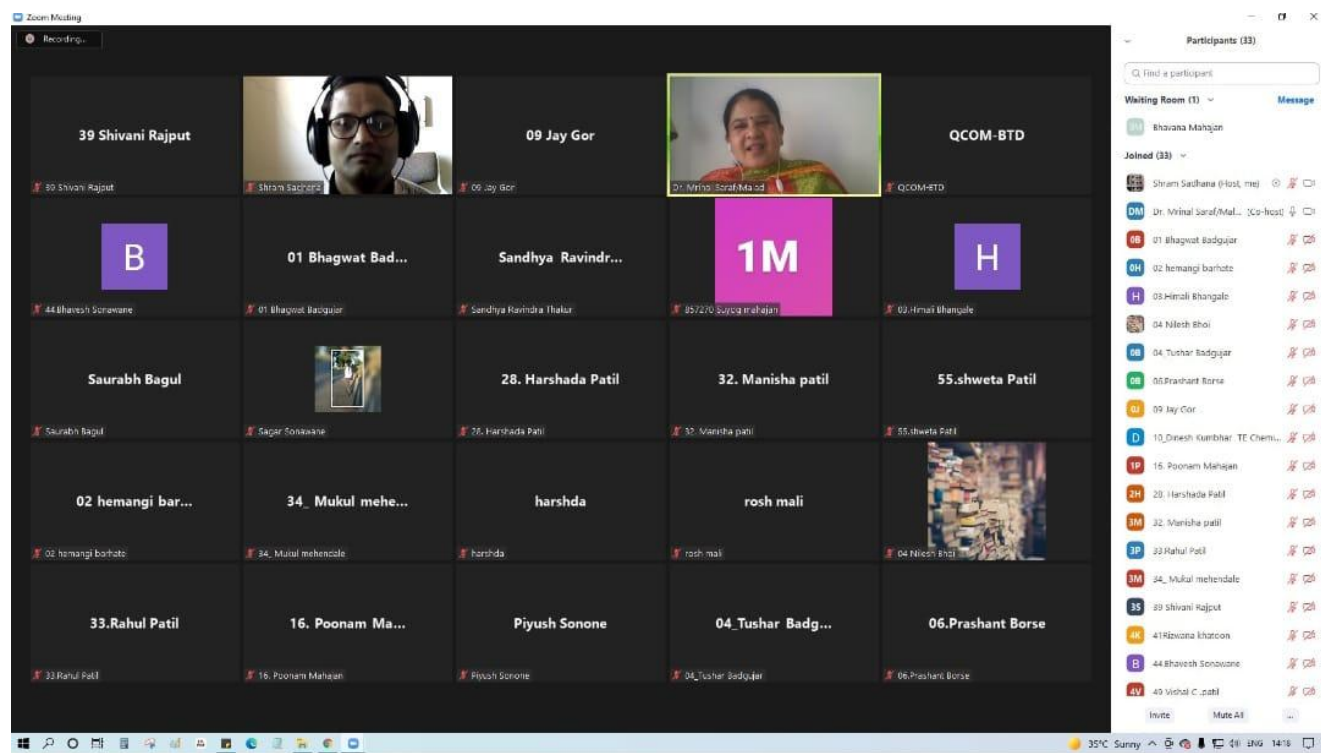
- Overview of Entrepreneur, Entrepreneurship, Innovation and its growth in India
- How to convert the Young graduate into Innovative Entrepreneur.
- How to start new Innovative start ups & subsidies provided by Government and local authorities for start ups

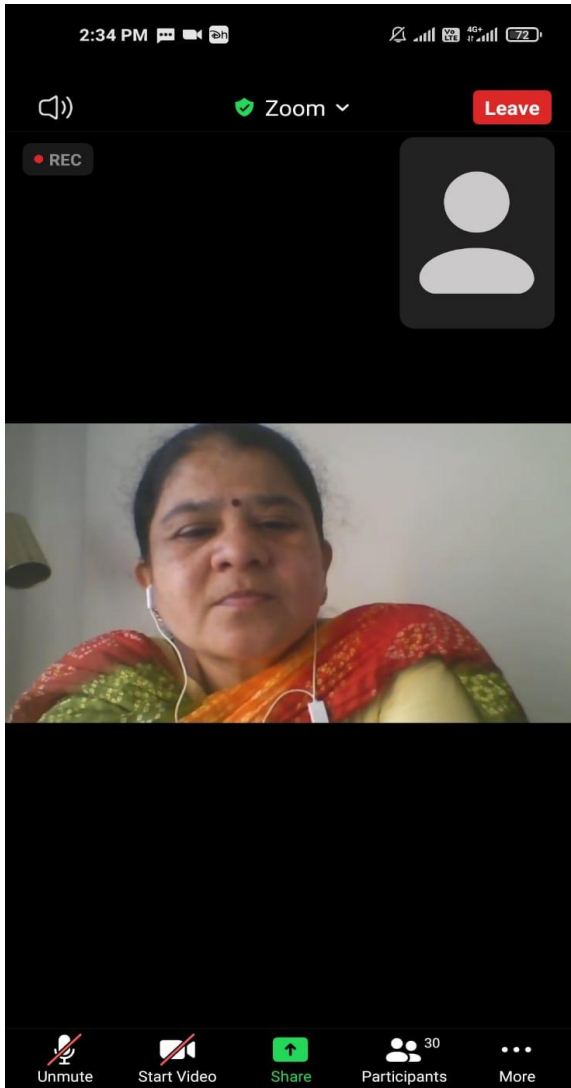
## Outcome of the Workshop


- To understand the basics of Entrepreneurship and its Importance w.r.t Aatmanirbhar Bharat
- Skill set required to become an Entrepreneur and understand how to convert an idea into an innovation

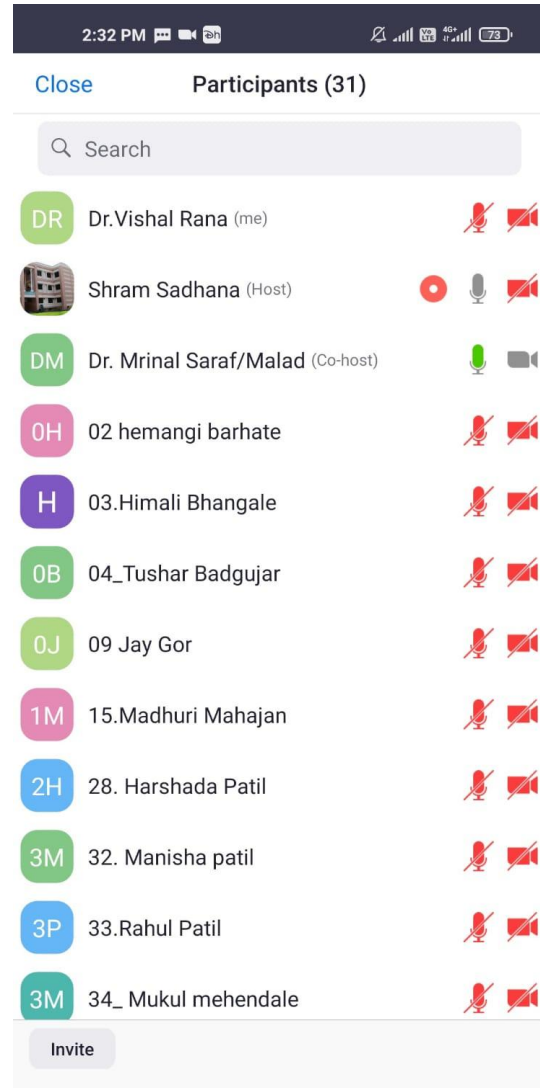
Students (TE and BE) of all engineering branches along with M.B.A. actively participated in this workshop, where Dr. Mrinal Saraf (Director- Shalaka Biosciences, Mumbai) guided the students about Importance of Entrepreneurship and innovation with examples like Jamshedji Tata, Ambani, Mumbai Dabbawala, Organic farming, Bachat Gat, Akash Baiju's app based education etc. She also guided students about various opportunities in Manufacturing, Services industries, Agro tourism, Packaging, Marketing, Supply chain etc.


She also guided and motivated students to contribute and become part of Aatmanirbhar Bharat with Sustainable Entrepreneurship.





  
**Dr.M.B.Ahirrao**  
**Workshop Coordinator**



  
**Dr.V.S.Rana**  
**Workshop Coordinator**