



## SHARM SADHANA BOMBAY TRUST COLLEGE OF ENGINEERING AND TECHNOLOGY BAMBHORI, JALGAON



Newsletter: July-Dec 2018

**DEPARTMENT OF BUSINESS ADMINISTRATION**



Hon. Sau. Pratibhatai D. Patil  
Former President of India &  
Founder of the College



Shri. Devisinghji Shekhawat  
Former Chairman,  
Governing Body



Shri. R. D. Shekhawat  
Chairman and  
Managing Trustee

### Program Educational Objectives

1. The Management Graduates will be able to apply knowledge & Skills related to Management discipline and effectively solve the business and social problems.
2. The Management Graduates will plan and execute the effective business practices in cross-functional, multi-disciplinary and multi-cultural environment.
3. The Management Graduates will possess excellent communication skills, leadership qualities and lifelong self learning attitude so as to manage change and corporate complexities.
4. The Management Graduates will be conscious & ethical towards social responsibilities for local and global issues.

### Program Outcomes:

1. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.
2. Apply knowledge of management theories and practices to solve business & social problems.
3. Foster analytical and critical thinking abilities for data-based decision making.
4. Ability to develop value based leadership ability.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

### Program Specific Outcomes:

6. To understand & analyze the technological aspects of business to support organizational goals.
7. Ability to analyze and examine financial aspects of business using various financial tools to support decision making.
8. Ability to understand & analyze marketing aspects of business to support organizational goals.
9. Ability to understand & analyze the HR aspects of business to support organizational goals.
10. Ability to understand & analyze the Production & Operational aspects of business to support organizational goals.
11. Ability to understand the aspects of Information Technology to support the business functions.

## ABOUT OUR DEPARTMENT



Dr. Vishal S. Rana  
Associate Professor & HOD



Dr. Saroj P. Patil  
Asst. Professor



Pankaj A. Anawade  
Asst. Professor



Dr. Richa A. Modiyani  
Asst. Professor



Mukesh B. Ahirrao  
Asst. Professor



Faroza A. Kazi  
Asst. Professor



### Vision

To encourage the students by providing quality management education, training & value added knowledge for organizational as well as global societal development and make them competent to face any challenges in the corporate world.

### Mission

To provide conducive environment for preparing competent managers and innovative entrepreneurs for well being of the society.

## Department of Business Administration

In today's business environment management education makes you the nuances about business techniques, management techniques, leadership skills and all about management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students. The M.B.A course is affiliated to the North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the North Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like:

- Group Discussions
- Guest Lectures of Industry Person
- Management Games
- Business Quiz
- Technical Quiz
- Industrial Visits

### Specializations in M.B.A Programmer

- Marketing
- Finance
- HRM
- Operation &
- I.T

### Strengths of M.B.A Department

- Pollution free college campus
- 100% placement assistance
- Wi-Fi campus
- Qualified teaching staff
- In Campus hostels
- Computer Lab with Internet facility
- Playground for outdoor games
- Facility of Departmental & Central Library
- Gymnasium Facility
- Regular assessment of Student's performance

## Role Play Event



Role Play event organized on 28/07/2018. It helps in understanding how to handle a particular situation & better decision making with communication skill and leadership quality.

## Induction Function



Induction Function dated 01/09/2018 at AC Seminar Hall Speaker- Mr.Subodh Saraf  
(Public Relation Officer-Jain Irrigation Systems Ltd, Jalgaon)

# Workshop



Workshop on “Goal Setting & Professional Skills” by Mr. Devdatta Gokhale & Mrs. Rashmi D. Gokhale (Director of GATI, Jalgaon) organized on 31/08/2018 at AC Seminar Hall

## Teacher's Day Celebration



## Expert Lecture



Expert lecture on the topic **“Growth Opportunities in Health Insurance”** by Mr.Arun Mahajan (Assist.Territory Manager, Star Health & Allied Insurance Co. Ltd., Jalgaon) dated 29/09/2018

## Fresher's Party



Fresher's Party for MBA First year organised by MBA-II year students to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution at AC Seminar Hall on 01/09/2018

## Quiz Competition



Quiz Competition on 11/08/2018 conducted to enables students to think from different angles, giving them an opportunity to sharpen their teamwork skills.

## Our Inspiration



Dr.K.S.Wani  
(Principal)



Dr. G. K. Patnaik  
(Director of Academics)



Dr. Vishal S. Rana  
(Head of Department)

## Result Analysis

| Class  | Appeared | Passed | Failed | % of Result |
|--------|----------|--------|--------|-------------|
| MBA-II | 58       | 32     | 26     | 55.17%      |
| MBA-I  | 59       | 26     | 33     | 44.07%      |

| Class  | Name of Student | SGPA | Topper |
|--------|-----------------|------|--------|
| MBA-II | Kalyani Surve   | 9.75 | I      |
|        | Ashwini Rajput  | 9.13 | II     |
|        | Shweta Mandhan  |      |        |
|        | Gaurav Sapkale  | 9    | III    |
|        | Neha Chordiya   |      |        |
| MBA-I  | Purva Purohit   | 8.75 | I      |
|        | Rupali Chavhan  | 8.63 | II     |
|        | Gayatri Mahajan | 8.38 | III    |

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