



## SHARM SADHANA BOMBAY TRUST COLLEGE OF ENGINEERING AND TECHNOLOGY BAMBHORI, JALGAON



Newsletter: Jan-June 2019

**DEPARTMENT OF BUSINESS ADMINISTRATION**



Hon. Sau. Pratibhatai D. Patil  
Former President of India &  
Founder of the College



Shri. Devisinghji Shekhawat  
Former Chairman,  
Governing Body



Shri. R. D. Shekhawat  
Chairman and  
Managing Trustee

### Program Educational Objectives

1. The Management Graduates will be able to apply knowledge & Skills related to Management discipline and effectively solve the business and social problems.
2. The Management Graduates will plan and execute the effective business practices in cross-functional, multi-disciplinary and multi-cultural environment.
3. The Management Graduates will possess excellent communication skills, leadership qualities and lifelong self learning attitude so as to manage change and corporate complexities.
4. The Management Graduates will be conscious & ethical towards social responsibilities for local and global issues.

### Program Outcomes:

1. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.
2. Apply knowledge of management theories and practices to solve business & social problems.
3. Foster analytical and critical thinking abilities for data-based decision making.
4. Ability to develop value based leadership ability.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

### Program Specific Outcomes:

6. To understand & analyze the technological aspects of business to support organizational goals.
7. Ability to analyze and examine financial aspects of business using various financial tools to support decision making.
8. Ability to understand & analyze marketing aspects of business to support organizational goals.
9. Ability to understand & analyze the HR aspects of business to support organizational goals.
10. Ability to understand & analyze the Production & Operational aspects of business to support organizational goals.
11. Ability to understand the aspects of Information Technology to support the business functions.

## ABOUT OUR DEPARTMENT



Dr. Vishal S. Rana  
Associate Professor & HOD



Dr. Saroj P. Patil  
Asst. Professor



Dr. Pankaj  
A. Anawade  
Asst. Professor



Dr. Richa A. Modiyani  
Asst. Professor



Mukesh B. Ahirrao  
Asst. Professor



Faroza A. Kazi  
Asst. Professor



### Vision

To encourage the students by providing quality management education, training & value added knowledge for organizational as well as global societal development and make them competent to face any challenges in the corporate world.

### Mission

To provide conducive environment for preparing competent managers and innovative entrepreneurs for well being of the society.

## Department of Business Administration

In today's business environment management education makes you the nuances about business techniques, management techniques, leadership skills and all about management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students. The M.B.A course is affiliated to the North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the North Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like:

- Group Discussions
- Guest Lectures of Industry Person
- Management Games
- Business Quiz
- Technical Quiz
- Industrial Visits

### Specializations in M.B.A Programmer

- Marketing
- Finance
- HRM
- Operation &
- I.T

### Strengths of M.B.A Department

- Pollution free college campus
- 100% placement assistance
- Wi-Fi campus
- Qualified teaching staff
- In Campus hostels
- Computer Lab with Internet facility
- Playground for outdoor games
- Facility of Departmental & Central Library
- Gymnasium Facility
- Regular assessment of Student's performance

## Knowledge at a glance



If you see something at a glance, you recognize it immediately, So Knowledge is a familiarity, awareness, or understanding of something to recognize at a glance. This event organized on dated 02/02/2019.

## Fusion – 2019



*"Fusion Gaming"* to find great deals on all kinds of trading games, board games, table top games for motivating students enthusiasm organized on 09/03/2019 for MBA Students.

## Expert Lecture



Expert lecture on “Financial Awareness Program” by Mr. Shantanu Vasishtha (Speaker- *Proficient Minds: a School for Skill Development-Belgaum, Karnataka*) dated 01/03/2019

## Expert lecture



Social Awareness Program organized on 13/03/2019, “Robin Hood Army”, a volunteer based zero-funds organization that works to get surplus food from the community to serve less fortunate people.

## Milestone 2K19



To develop the presentation skills & creativity among the students, Milestone-2k19 National Level Student Paper Presentation organized by the college on 2<sup>nd</sup> March, 2019.

## Aptitude Test



The "Aptitude Test" used as a measure of the abilities of students. The purpose is to test your Perceptions, Judgment And Reasoning. These tests give the complete picture of a person's mind held on 12/01/2019.

## Industrial Visit



Industrial visit at “Jain irrigation Systems Ltd.” Jalgaon on date 20/10/18 & also visited at “Jain Farm Fresh Foods” Jalgaon on 11/04/19 considered as one of the tactical methods of teaching. The main reason behind this is to know students things practically through interaction, working methods and employment practices.

## Parents Meet



Parents of Students participated with students made good achievements were felicitated with memento and flower. The suggestions and queries received through feedback forms by the Parents and possible solutions/answers were discussed in the meeting.

## Farewell Party



## Traditional Day



## Tie & Saree Day



## Group Photo



## Our Inspiration



Dr. K. S. Wani  
(Principal)



Dr. G. K. Patnaik  
(Director of Academics)



Dr. Vishal S. Rana  
(Head of Department)

## Placements of MBA Department (2018-19)

<i>Company Name</i>	<i>Specialization</i>	<i>No. of Students</i>
<i>Dollar Advisory &amp; Financial Services, Indore</i>	<i>Finance</i>	<i>15</i>
	<i>Marketing</i>	<i>02</i>
<i>ICICI Prudential Life Insurance, Jalgaon</i>	<i>Finance</i>	<i>03</i>
<i>HDFC Sales, Pune</i>	<i>Marketing</i>	<i>01</i>
<i>Samrat Traders, Indore</i>	<i>Finance</i>	<i>04</i>
	<i>Operation</i>	<i>02</i>

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