



# SHARM SADHANA BOMBAY TRUST COLLEGE OF ENGINEERING AND TECHNOLOGY BAMBHORI, JALGAON



Newsletter: Jan-June 2020

## **DEPARTMENT OF BUSINESS ADMINISTRATION**



**Hon. Sau. Pratibhatai D. Patil**  
Former President of India &  
Founder of the College



**Shri. Devisinghji Shekhawat**  
Former Chairman,  
Governing Body



**Shri. R. D. Shekhawat**  
Chairman and  
Managing Trustee

### **Program Educational Objectives**

1. The Management Graduates will be able to apply knowledge & Skills related to Management discipline and effectively solve the business and social problems.
2. The Management Graduates will plan and execute the effective business practices in cross-functional, multi-disciplinary and multi-cultural environment.
3. The Management Graduates will possess excellent communication skills, leadership qualities and lifelong self learning attitude so as to manage change and corporate complexities.
4. The Management Graduates will be conscious & ethical towards social responsibilities for local and global issues.

### **Program Outcomes:**

1. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.
2. Apply knowledge of management theories and practices to solve business & social problems.
3. Foster analytical and critical thinking abilities for data-based decision making.
4. Ability to develop value based leadership ability.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

### **Program Specific Outcomes:**

6. To understand & analyze the technological aspects of business to support organizational goals.
7. Ability to analyze and examine financial aspects of business using various financial tools to support decision making.
8. Ability to understand & analyze marketing aspects of business to support organizational goals.
9. Ability to understand & analyze the HR aspects of business to support organizational goals.
10. Ability to understand & analyze the Production & Operational aspects of business to support organizational goals.
11. Ability to understand the aspects of Information Technology to support the business functions.

## ABOUT OUR DEPARTMENT



Dr. Vishal S. Rana  
Associate Professor & HOD



Dr. Saroj P. Patil  
Asst. Professor



Dr. Richa A. Modiyani  
Asst. Professor



Mr. Mukesh B. Ahirrao  
Asst. Professor



Ms. Faroza A. Kazi  
Asst. Professor



Mrs. Seema S. Sonar  
Asst. Professor



Miss. Priya K. Patil  
Asst. Professor



### Vision

To develop competent management professionals for Industrial as well as global societal development.

### Mission

To provide Quality Management Education and Value Added Knowledge & Training for preparing competent management professionals to face corporate and social challenges.

## Department of Business Administration

In today's business environment management education makes you the nuances about business techniques, management techniques, leadership skills and all about management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students. The M.B.A course is affiliated to the North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like:

- Group Discussions
- Guest Lectures of Industry Person
- Management Games
- Business Quiz
- Technical Quiz
- Industrial Visits

### Specializations in M.B.A Programme

- Marketing
- Finance
- HRM

### Strengths of M.B.A Department

- Pollution free college campus
- 100% placement assistance
- Wi-Fi campus
- Qualified teaching staff
- In Campus hostels
- Computer Lab with Internet facility
- Playground for outdoor games
- Facility of Departmental & Central Library
- Gymnasium Facility
- Regular assessment of Student's performance

## Corporate Social Responsibility (CSR) Activity



Corporate Social Responsibility Activity conducted a campaign on 'Plastic-Free Village' dated September 27, 2019. The campaign was aimed at reducing the use and consequent disposal of plastic bags, and instead use cotton bags. The volunteer team also delivered a lecture.

## Milestone2K20



Milestone 2K20 National Paper Presentation held on 7th March 2020 to create innovative ideas when students come up with creative and interesting slides to illustrate their talk, and the creation of such aids can help develop students' confidence.

## Workshop on Employability Skills Assessment



## Alumni Meet



At an alumni meet held on 15th September 2019, in which all the former graduates of a particular institution get together and cherish their past experiences and moments. students co-ordinate and reciprocate with each other for

## Mad-Adz (Milestone 2K20)



MAD-Adz Event organized on 7th March 2020 to acquaint the students about promotional strategies in marketing through advertisements. It comprises of humorous & conceptual ad presentation by the students.

## Seminar on Value Based Leadership



## Expert lecture on Cyber Security & Ethical Attack



Aims to give Technocrats a basic knowledge of hacking and how to protect your system against hazardous effects.



Parents Meet organized on 1st March 2020 to develop a healthy and strong relationship.



Sketching Competition organized on 28th February 2020

## *Our Inspiration*



**Dr.K.S.Wani**  
(Principal)



**Dr. G. K. Patnaik**  
(Director of Academics)



**Dr. Vishal S. Rana**  
(Head of Department)



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