



SHARM SADHANA BOMBAY TRUST COLLEGE OF ENGINEERING AND TECHNOLOGY BAMBHORI, JALGAON



Newsletter: Jan-June 2021

DEPARTMENT OF BUSINESS ADMINISTRATION



Hon. Sau. Pratibhatai D. Patil
Former President of India &
Founder of the College



Shri. Devisinghji Shekhawat
Former Chairman,
Governing Body



Shri. R. D. Shekhawat
Chairman and
Managing Trustee

Department of Business Administration

In today's business environment management education makes you the nuances about Business Techniques, Management Techniques, Leadership Skills and all about Management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students.

The M.B.A course is affiliated to the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like:

- Group Discussions
- Guest Lectures of Industry Person
- Management Games
- Business Quiz
- Technical Quiz
- Industrial Visits

Specializations in M.B.A Programme

- Marketing
- Finance
- HRM

Strengths of M.B.A Department

- Pollution Free College Campus
- 100% Placement Assistance
- Wi-Fi Campus
- Qualified Teaching Staff
- In-Campus Hostels
- Industry Institute Interaction

- Computer Lab with Internet Facility
- Playground for Outdoor Games
- Departmental & Central Library
- Gymnasium Facility
- Assessment of Student's Performance
- Student Association activities

ABOUT OUR DEPARTMENT

Vision

To develop competent management professionals for Industrial as well as global societal development.

Mission

To provide Quality Management Education and Value Added Knowledge & Training for preparing competent management professionals to face corporate and social challenges.

Program Outcomes:

1. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.
2. Apply knowledge of management theories and practices to solve business & social problems.
3. Foster analytical and critical thinking abilities for data-based decision making.
4. Ability to develop value based leadership ability.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Program Specific Outcomes:

6. To understand & analyze the technological aspects of business to support organizational goals.
7. Ability to analyze and examine financial aspects of business using various financial tools to support decision making.
8. Ability to understand & analyze marketing aspects of business to support organizational goals.
9. Ability to understand & analyze the HR aspects of business to support organizational goals.
10. Ability to understand & analyze the Production & Operational aspects of business to support organizational goals.
11. Ability to understand the aspects of Information Technology to support the business functions.

Program Educational Objectives

1. The Management Graduates will be able to apply knowledge & Skills related to Management discipline and effectively solve the business and social problems.
2. The Management Graduates will plan and execute the effective business practices in cross-functional, multi-disciplinary and multi-cultural environment.
3. The Management Graduates will possess excellent communication skills, leadership qualities and lifelong self learning attitude so as to manage change and corporate complexities.
4. The Management Graduates will be conscious & ethical towards social responsibilities for local and global issues.



Dr. Vishal S. Rana
Associate Professor & HOD



Dr. Saroj P. Patil
Asst. Professor



Dr. Richa A. Modiyani
Asst. Professor



Mr. Mukesh B. Ahirrao
Asst. Professor



Ms. Farooza A. Kazi
Asst. Professor



Mrs. Ashwini T. Devarale
Asst. Professor



Induction Function

32 Pratik Gamb... 53 Abhishek... 57-Komal More ATUL PATIL SONAWANE SA...

HITACHI
Inspire the Next

Corporate Expectations from MBA Graduates

Yogesh Sonar
Deputy General Manager – HR & Administration
Jalgaon Plant
Foundation Brake Manufacturing Pvt. Ltd.

Faroza Kazi Dr. Vishal Rana 53 Abhishek SONAWANE SA... Devendra Wani

Employees Are Asset! **HITACHI**
Inspire the Next

A Balanced, Competent & Agile Professional with Highest Degree of Integrity and “Go-Getter Attitude” who adds Value while Fulfilling Individual Career Aspirations!!!



Zoom Meeting ID: 8181818181 You are viewing Yogesh Sonar's screen View Options

Faroza Kazi Dr. Vishal Rana Yogesh Sonar Purushottam Shweta Jangale

Achieving Excellence **HITACHI**
Inspire the Next

Click to join audio

Join Rate Start Video Participants Chat Share Screen Record Functions

View

Find a participant

Purushottam	Shweta Jangale	Galaxy J2 (2016)	Shubham Valinkar	Simran Iaiwani
kazi	53 Abhishek Visp...	Rashmi Rohada	32 Pratik Gamb...	Tejas Patil
Faroza Kazi				
Neha Borole	22- Harshali ma...	Poonam Mahajan	Prashant Borse	Redmi
Jay Gor	Yogesh patil	hemangi barhate	Priya Pingale	Devendra Wani
53 Abhishek Visp...	Sumit Chaudhari	21.Hema Nathani	Ashwini Devarale	60 Priyanka Patil

Click to join audio

28 Participants Chat Share Screen Record Functions Leave

Invite Raise Hand Merge to Meeting Window

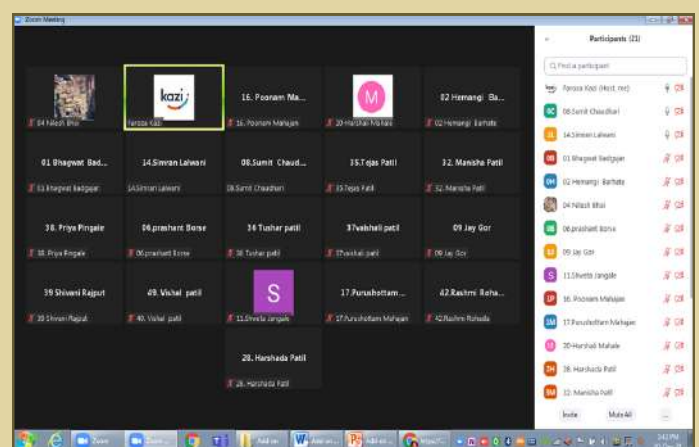
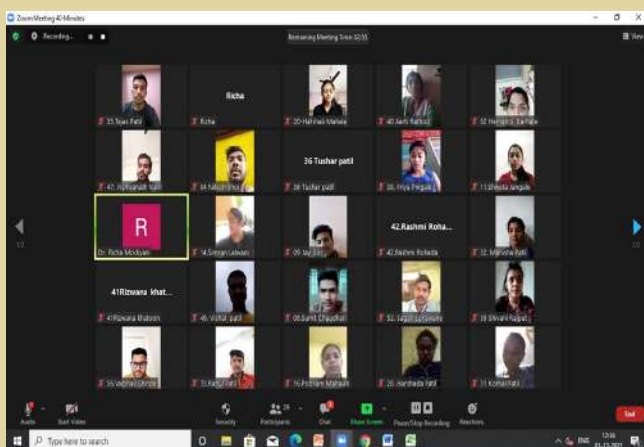
- FK Faroza Kazi (Me)
- DR Dr. Vishal Rana (Host)
- YS Yogesh Sonar (Co-host)
- H 21.Hema Nathani
- 2H 22- Harshali mahale
- 3P 32 Pratik Gambhir Patil
- 53 Abhishek vispute
- SA 58 Anikita Patil
- P 60 Priyanka Patil
- Ashwini Devarale
- Devendra Wani
- kazi Faroza Kazi
- GJ Galaxy J2 (2016)
- HIB hemangi barhate

“Induction function” Chief Guest topic “Corporate Expectations from MBA Graduates” by Mr. Yogesh Sonar (HR Manager, Chassis Brakes International, Jalgaon) dated 6th March 2021

Alumni Interaction



Alumni Interaction on “Career Scope in Digital Marketing” by Omarjalis Khan organised on 22/05/2021



Add-on Course conducted on “Essential Skills for Corporate World”

Milestone 2k21



ESTD. 1983
BAMBHORI, JALGAON
ISO9001:2015

Shram Sadhana Bombay Trust's
COLLEGE OF ENGINEERING & TECHNOLOGY, JALGAON
With NAAC Accredited Grade B++(2.91), Approved by AICTE & Permanently
 Affiliated to KBCNMU Jalgaon, founded under 2(f) & 12(B), of UGC Act-1956

MBA DEPARTMENT

Welcoming you for paper and poster presentation competition event
 In
MILESTONE - 2 K 2 1
 A Mega Technical Event (National Level)

ORGANIZED
 ON
25th June , 2021

**Online
Mode**

**PAPER
PRESENTATION**

**POSTER
PRESENTATION**



E-Marketing & E-Comm

<p>Tejas Jagtaprao Patil <i>dept. Master of Business Administration</i> (MBA-1) Roll No.38 SSBT College of Engineering & Technology Jalgaon, Maharashtra tejaspatil2218@gmail.com</p>	<p>Rahul Adhikari Patil <i>dept. Master of Business Administration</i> (MBA-1) Roll No.33 SSBT College of Engineering & Technology Jalgaon, Maharashtra ryp0818@gmail.com</p>
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Alibaba—Electronic Commerce (E-Commerce or EC) is possibly the most promising application of information

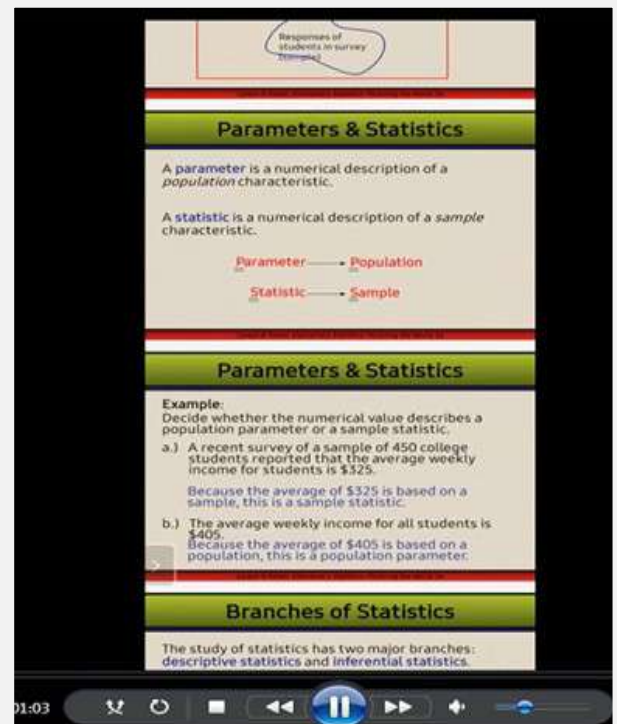
The screenshot shows a Zoom meeting in progress. At the top, there are four participant windows: 'Kazi' (profile picture), 'Dr. Harshita' (profile picture), 'Dr. Nishu' (profile picture), and 'Dr. Roha Mazumdar' (profile picture). The main content area displays a document titled 'Bard's Novel a New Beginning'. The document text discusses the novel 'The English Teacher' by Hanif Kureishi, mentioning its themes of love, power, and identity, and its setting in a boarding school. The bottom of the screen shows the Zoom interface with icons for chat, gallery view, and other participants, along with a Windows taskbar at the very bottom.

Meeting--

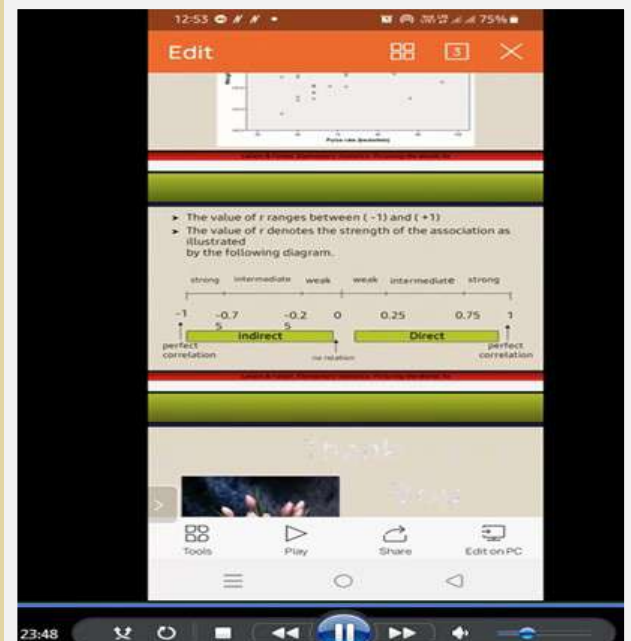
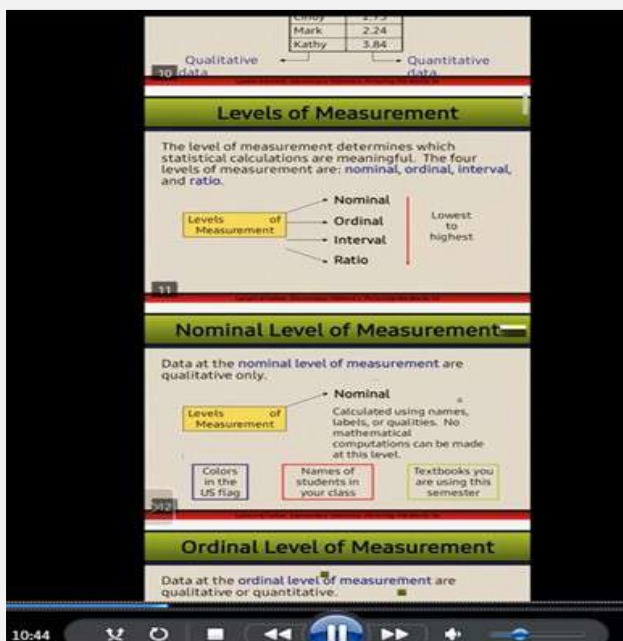
Manish pall	Kazi	Hemang Chhabra	Vaidhan Chhabra	SS Seng Thong	
15 Parvathi Mahalingam	20 Arjit	Vaidhan Chhabra	20 Rakesh	Paul Vennart	
30 Tejas Pall	Poornima K	07 Pranshu Bhat	SS Seng Thong	Shweta Lakshmi	
40 Sachin Reddy	34 Rajesh	Dr. Rishi Medigala	Shweta Lakshmi	30 Harshita	

MILESTONE 2k21(Online Mode) Organized On 25th June 2021

Expert Lecture



Statistical knowledge helps Students to use the proper methods to collect the data, employ the correct analyses, and effectively present the results. Statistics is a crucial process behind how we make discoveries in science, make decisions based on data, and make predictions.



Expert Lecture on topic “Research & Statistics in Management” Dr. Pavitra D. Patil (Assistant Professor, School Of Management Studies, Jalgaon) on 26th June 2021

**Department of Business Administration
SSBT's, College of Engineering & Technology, Bambhori,
Post Box No. 94, Jalgaon - 425001 (MS)**

**Welcomes you all
for**

VIRTUAL INDUSTRIAL VISIT

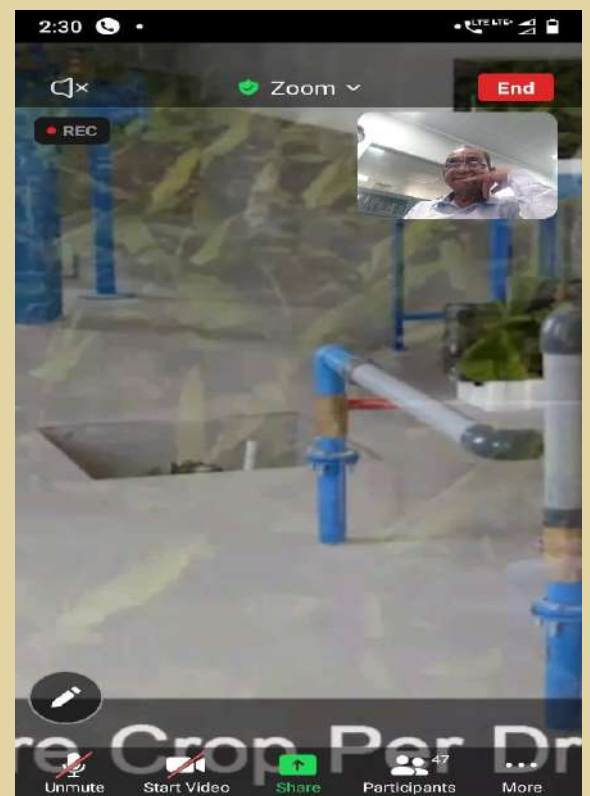
at

"JAIN FARM FRESH FOODS PVT. LTD."

JALGAON

on

07/07/2021 - 02 pm – 03 pm (ZOOM App)



Our Inspiration



Dr.K.S.Wani
(Principal)



Dr. G. K. Patnaik
(Director of Academics)



Dr. Vishal S. Rana
(Head of Department)

Result ANALYSIS

Class	Appeared	Passed	Failed	% of Result
MBA-I	57	57	Nil	100%
MBA-II	57	52	05	91.23%

Class	Name of Student	CGPA	Topper
MBA-I	Lalwani Simran Sureshkumar	800	I
	Rohada Rashmi Pradeepkumar	800	I
	Patil Tejas Jagatrao	798	II
	Jangale Shweta Pramod	797	III
MBA-II	Wani Dipak Pravin (Vandana)	9.81	I
	Patil Ankita Sunil (Jyostna)	9.72	II
	Nathani Hema Janakraj (Varsha)	9.66	III

Coordinator: Dr. Vishal S. Rana. Editor: *Faroza A. Kazi*

Designer : Valinkar Shubham, Ankita Patil, Rajput Shivani, Barhate Hemangi