



SHARM SADHANA BOMBAY TRUST COLLEGE OF ENGINEERING AND TECHNOLOGY BAMBHORI, JALGAON



Newsletter: July-Dec 2021

DEPARTMENT OF BUSINESS ADMINISTRATION



Hon. Sau. Pratibhatai D. Patil
Former President of India &
Founder of the College



Shri. Devisinghji Shekhawat
Former Chairman,
Governing Body



Shri. R. D. Shekhawat
Chairman and
Managing Trustee

Department of Business Administration

In today's business environment management education makes you the nuances about Business Techniques, Management Techniques, Leadership Skills and all about Management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students.

The M.B.A course is affiliated to the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like:

- ◆ Group Discussions
- ◆ Guest Lectures of Industry Person
- ◆ Management Games
- ◆ Business Quiz
- ◆ Technical Quiz
- ◆ Industrial Visits

Specializations in M.B.A Programme

- Marketing
- Finance
- HRM

Strengths of M.B.A Department

- Pollution Free College Campus
- 100% Placement Assistance
- Wi-Fi Campus
- Qualified Teaching Staff
- In-Campus Hostels

- Computer Lab with Internet Facility
- Playground for Outdoor Games
- Departmental & Central Library
- Gymnasium Facility
- Assessment of Student's Performance

ABOUT OUR DEPARTMENT



Dr. Vishal S. Rana
Associate Professor & HOD



Dr. Saroj P. Patil
Asst. Professor



Dr. Richa A. Modiyani
Asst. Professor



Mr. Mukesh B. Ahirrao
Asst. Professor



Ms. Farooza A. Kazi
Asst. Professor



Mrs. Ashwini T. Devarale
Asst. Professor



Department Vision

To develop competent management professionals for Industrial as well as global societal development.

Department Mission

To provide Quality Management Education and Value Added Knowledge & Training for preparing competent management professionals to face corporate and social challenges.

Program Educational Objectives

1. The Management Graduates will be able to apply knowledge & Skills related to Management discipline and effectively solve the business and social problems.
2. The Management Graduates will plan and execute the effective business practices in cross-functional, multi-disciplinary and multi-cultural environment.
3. The Management Graduates will possess excellent communication skills, leadership qualities and lifelong self learning attitude so as to manage change and corporate complexities.
4. The Management Graduates will be conscious & ethical towards social responsibilities for local and global issues.

Program Outcomes:

1. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.
2. Apply knowledge of management theories and practices to solve business & social problems.
3. Foster analytical and critical thinking abilities for data-based decision making.
4. Ability to develop value based leadership ability.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Program Specific Outcomes:

6. To understand & analyze the technological aspects of business to support organizational goals.
7. Ability to analyze and examine financial aspects of business using various financial tools to support decision making.
8. Ability to understand & analyze marketing aspects of business to support organizational goals.
9. Ability to understand & analyze the HR aspects of business to support organizational goals.
10. Ability to understand & analyze the Production & Operational aspects of business to support organizational goals.
11. Ability to understand the aspects of Information Technology to support the business functions.

Expert Lecture

Aftermath

- Khan's forces lost their artillery, 90 elephants, 14,000 horses, 300 camels, jewels, 7,00,000 rupees cash, heaps of precious clothes, money, and grain stored at Wai.
- 3,230 Adilshahi soldiers were killed and almost the same were wounded; 3,000 soldiers were imprisoned, 4K to 5K managed to escape, including his son Fazal Khan.
- Maharaj lost his 1,742 soldiers, while 420 soldiers were wounded.
- Immediately on the next day, Maharaj started for the Karnataka campaign.
- Success of Pratap's campaign was so impactful, that Maharaj could bring new region under his control in just 18 days, which was as much as 3.5 times bigger the old region that he could develop in last 18 years!

GATI-GES's screen

Maharaj in action

Implementing Critical Thinking

- Pratap returned with a positive answer and the preparations began.
- Vishwanath Dight, member of Maharaj's intelligence department, used to analyze Khan's camps, soldiers, gather information and analyze Maharaj.
- Maharaj carefully chose the location of the meeting place – Abhile Kadur, located half way from the fort and seen easily above the forest canopy. Khan's base camp and location were clearly visible from the fort.
- Being the western side, the sun's rays would fall down on the Khan's camp, even if the enemy tried to hide up, they would not able to hide anything.
- As the sun rose, as the enemy's camp, there would be no shadow around. Since Maratha army is used to fight in the dark, it would be easier to defeat the enemy.

Reasons for campaign

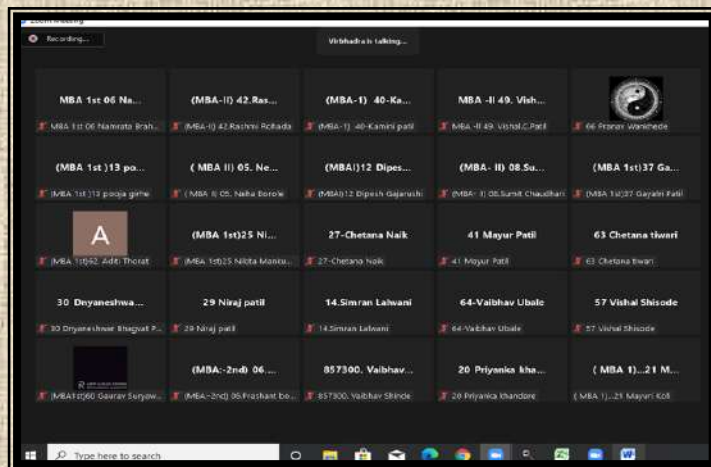
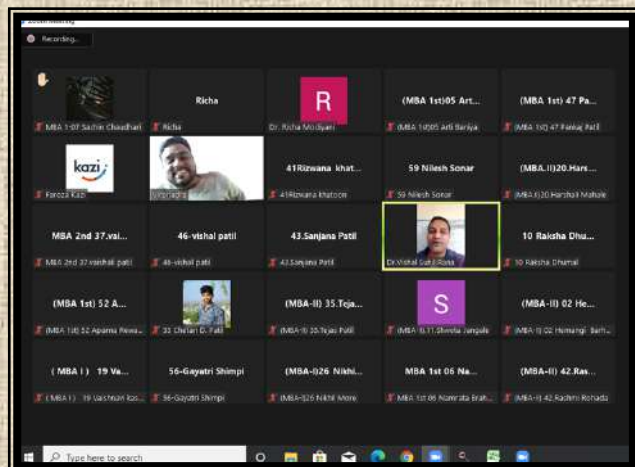
- Hence a special court (shariat) was convened in Bijapur.
- All the Sardars were given the task to imprison Shewar Maharaj. However, most of the Sardars accepted it, as they were defeated badly by Shewar Maharaj in the past.
- Akal Khan accepted this challenge. He was a good administrator and also a hypocrite. After accepting this challenge, he gathered the army around at necessary preparation, and left Bijapur in about 18-15 days.

One of the best practices in teaching and learning is the use of a three-part case study, or a scenario-based story, to help students deepen their understanding of a concept. The three parts of a case study are a scenario-based story that focuses on a specific, hypothetical problem, supporting literature that aligns with the main themes of the story, and guiding questions that help the learner gain the most from understanding the concepts and objectives of the case study by applying critical and higher order thinking skills.

Historical thinking is associated with the craft of the historian. It involves the use of critical thinking skills to process information from the past. These skills include strategies that historians use to construct meaning of past events by comparing and contrasting sources of information.

“Critical Thinking Based on Historical Case Study” by Mr. Devdatta Gokhale
(Director, GATI) on 27th November 2021

Alumni Interaction



Alumni Interaction on Media & Advertising by Mr. Virbhadra Gurnale on 15th Jan.2022

Expert Lecture

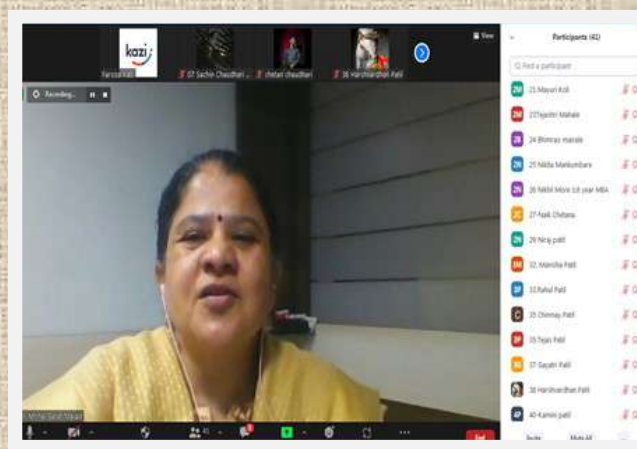
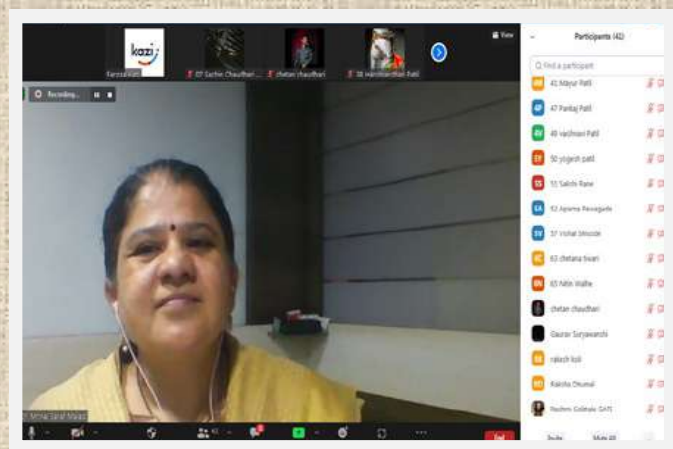
Shram Sadhana Bombay Trust's COLLEGE OF ENGINEERING & TECHNOLOGY, BAMBHORI, JALGAON

Online Expert Lecture On
"Entrepreneurship as a Tool for Sustainable Employment"

Date: 29th January 2022
@ 11:30 am To 12:30 pm

Speaker
Dr. Mrinal Saraf
 Founder, Shalaka Biosciences, Mumbai

Organized By
 Department of Business Administration, SSBT'S COET, Jalgaon.



Expert lecture on the topic "Entrepreneurship as a Tool for sustainable Employment" by Dr. Mrinal Saraf (Director, Shalaka Biosciences, Mumbai) 29th January 2022

Webinar

Apps New Tab Feedback on Curric... Inbox (1,292) - faro... WhatsApp MBA Faculty Report... Notice Board Google Forms Reading list

UGC NET MANAGEMENT EXAM PATTERN

UGC NET Paper I & Paper II

Mode of Examination	Duration of Examination	Total No. of Questions
Online	180 Minutes	150 Questions

Nature of Questions	Marking Scheme	Medium of Examination
Objective Questions	Correct Answer: +2 No. Negative Marking	English & Hindi

3:49 PM | lxe-wwnd-lpb

Activate Windows
Go to Settings to activate Windows.

15:49
04-03-2022

After MBA
WHAT'S NEXT?

NATIONAL LEVEL EXAM

AP
JRF
UGC NET
PSU

Android Studio
17 Parashottam...
Jyoti Gar

3:58 PM | lxe-wwnd-lpb

MBA

ACADEMICS
ASST. PROF.
Ph.D.
Corporate PSUs

Job opportunities

3:58 PM | lxe-wwnd-lpb

Participants

Vaibhav Ifas
Prashant Borse
Sachin Chavhan
Ajay Homagade
Nisha Borse
Vishal Katar
Somya Chakraborty
Chiranjeevi Patil
Nisha Manikam
Harshita Patil
Rakesh White
Pooja Gite
Arati Bhatnagar
Priya Pongat
Charmal Raksha
Tarek Chelma
Vishal Shinde
Dhruv Pali
VISHNU GUJAR
Sagar Sonawane
Yogita Aher
Faraz Kazi
Jyoti Gar
Kamini Rajput
VINAYAK PRITHI
Bhagwati Gosavi
Aakash Dhiraj
priyanka Bhambhani
Sakshi Rana
ajay narasimhan
Soma Taje

3:58 PM | lxe-wwnd-lpb

CUT OFF OF UGC NET MANAGEMENT

JRF & Assistant Professor (JUNE 2020)			Assistant Professor (JUNE 2020)		
Category	Qualifying Marks Percentage	TOTAL	Category	Qualifying Marks Percentage	TOTAL
UNRESERVED	64.67	57	UNRESERVED	56.67	108
EW/S	41.33	9	EW/S	52.67	818
OBC (NCL)	29.33	49	OBC (NCL)	52	107
SC	18	14	SC	50	
ST	54.67	7	ST	214	

4:03 PM | lxe-wwnd-lpb

Webinar on UGC NET Management Level Exam Pattern conducted for MBA students dated 04/03/2022

Our Inspiration



Dr. G. K. Patnaik
(Principal)



Dr. Vishal S. Rana
(Head of Department)

Result Analysis

Class	Appeared	Passed	Failed	% of Result
MBA-I	66	66	00	100%
MBA-II	58	43	15	74.14 %

Class	Name of Student	Marks	Topper
MBA-I	Rane Sakshi	628	I
	Nikita Mankumbare	619	II
	Nikhil More	617	III
MBA-II	Rohada Rashmi Pradeepkumar	701	I
	Lalwani Simran Sureshkumar	700	II
	Patil Tejas Jagatrao	676	III

Coordinator: Dr. Vishal S. Rana. **Editor:** Faroza A. Kazi

Designer : Manisha Patil, Nilesh Bhoi, Nikhil More, Namrata Brahme