



# SHARM SADHANA BOMBAY TRUST COLLEGE OF ENGINEERING AND TECHNOLOGY BAMBHORI, JALGAON



**Newsletter: Jan-June 2022**

## ***DEPARTMENT OF BUSINESS ADMINISTRATION***



**Hon. Sau. Pratibhatai D. Patil**  
Former President of India &  
Founder of the College



**Shri. Devisinghji Shekhawat**  
Former Chairman,  
Governing Body



**Shri. R. D. Shekhawat**  
Chairman and  
Managing Trustee

### **Department of Business Administration**

In today's business environment management education makes you the nuances about Business Techniques, Management Techniques, Leadership Skills and all about Management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students.

The M.B.A course is affiliated to the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like:

- ◆ Group Discussions
- ◆ Guest Lectures of Industry Person
- ◆ Management Games
- ◆ Business Quiz
- ◆ Technical Quiz
- ◆ Industrial Visits

### **Specializations in M.B.A Programme**

- Marketing
- Finance
- HRM

### **Strengths of M.B.A Department**

- Pollution Free College Campus
- 100% Placement Assistance
- Wi-Fi Campus
- Qualified Teaching Staff
- In-Campus Hostels

- Computer Lab with Internet Facility
- Playground for Outdoor Games
- Departmental & Central Library
- Gymnasium Facility
- Assessment of Student's Performance

## ABOUT OUR DEPARTMENT



Dr. Vishal S. Rana  
Associate Professor & HOD



Dr. Saroj P. Patil  
Asst. Professor



Dr. Richa A. Modiyani  
Asst. Professor



Mr. Mukesh B. Ahirrao  
Asst. Professor



Ms. Faroza A. Kazi  
Asst. Professor



Mrs. Ashwini T. Devarale  
Asst. Professor



### Department Vision

To develop competent management professionals for Industrial as well as global societal development.

### Department Mission

To provide Quality Management Education and Value Added Knowledge & Training for preparing competent management professionals to face corporate and social challenges.

### Program Educational Objectives

1. The Management Graduates will be able to apply knowledge & Skills related to Management discipline and effectively solve the business and social problems.
2. The Management Graduates will plan and execute the effective business practices in cross-functional, multi-disciplinary and multi-cultural environment.
3. The Management Graduates will possess excellent communication skills, leadership qualities and lifelong self learning attitude so as to manage change and corporate complexities.
4. The Management Graduates will be conscious & ethical towards social responsibilities for local and global issues.

### Program Outcomes:

1. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.
2. Apply knowledge of management theories and practices to solve business & social problems.
3. Foster analytical and critical thinking abilities for data-based decision making.
4. Ability to develop value based leadership ability.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

### Program Specific Outcomes:

6. To understand & analyze the technological aspects of business to support organizational goals.
7. Ability to analyze and examine financial aspects of business using various financial tools to support decision making.
8. Ability to understand & analyze marketing aspects of business to support organizational goals.
9. Ability to understand & analyze the HR aspects of business to support organizational goals.
10. Ability to understand & analyze the Production & Operational aspects of business to support organizational goals.
11. Ability to understand the aspects of Information Technology to support the business functions.



## Tree Plantation under Audit Course



Tree Plantation Activity conducted By MBA-I students under Audit course on 10<sup>th</sup> March 2022



## Days Celebration





## Industrial Visit



Industrial Visit at “R.J.Food Products (Parle- G)”, on 6<sup>th</sup> May 2022. The main object behind this is to know students things practically through interaction, working methods and employment practices.



## Expert Lecture



Expert lecture on “Research Tools & Methods of Data Collection”  
by Dr. Sangita Patil (Professor at M. J. College, Jalgaon ) on 12<sup>th</sup> May 2022

## Milestone 2K22





## Freshers & Farewell Party





## Our Inspiration



**Dr. G. K. Patnaik**  
(Principal)



**Dr. Vishal S. Rana**  
(Head of Department)

## Cleanliness Drive



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