



Shram Sadhana Bombay Trust's  
COLLEGE OF ENGINEERING AND TECHNOLOGY, JALGAON



Newsletter: July-Dec 2022

**DEPARTMENT OF BUSINESS ADMINISTRATION**



**Hon. Sau. Pratibhatai D. Patil**  
Former President of India &  
Founder of the College



**Shri. Devisinghji Shekhawat**  
Former Chairman,  
Governing Body



**Shri. R. D. Shekhawat**  
Chairman and  
Managing Trustee

**Department of Business Administration**

In today's business environment management education makes you the nuances about Business Techniques, Management Techniques, Leadership Skills and all about Management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students.

The M.B.A course is affiliated to the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the Kavayitri Bahinabai Chaudhari Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like: Group Discussions, Guest Lectures of Industry Person, Management Games, Business Quiz, Technical Quiz and Industrial Visits etc.

**Strengths of M.B.A Department**

**Activities in M.B.A Programme**

- ◆ Group Discussions
- ◆ Industry Expert Lecture
- ◆ Management Games / Quiz

**Specializations in M.B.A Programme**

- Marketing
- Finance
- HRM

- Pollution Free College Campus
- 100% Placement Assistance
- Wi-Fi Campus
- Qualified Teaching Staff
- In-Campus Hostels

- Computer Lab with Internet Facility
- Playground for Outdoor Games
- Departmental & Central Library
- Gymnasium Facility
- Assessment of Student's Performance

## FACULTY



Dr. Vishal S. Rana  
Associate Professor & HOD



Dr. Saroj B. Patil  
Assistant Professor



Dr. Richa A. Modiyani  
Assistant Professor



Dr. Mukesh B. Ahirrao  
Assistant Professor



Ms. Faroza A. Kazi  
Assistant Professor



Mrs. Ashwini T. Devarale  
Assistant Professor

## **DEPARTMENT OF BUSINESS ADMINISTRATION**

### **Vision**

To develop competent management professionals for Industrial as well as global societal development.

### **Mission**

To provide Quality Management Education, Value Added Knowledge and Training for preparing competent management professionals to face corporate and social challenges.

### **Program Educational Objectives**

1. The Management Graduates will be able to apply knowledge & Skills related to Management discipline and effectively solve the business and social problems.
2. The Management Graduates will plan and execute the effective business practices in cross-functional, multi-disciplinary and multi-cultural environment.
3. The Management Graduates will possess excellent communication skills, leadership qualities and lifelong self learning attitude so as to manage change and corporate complexities.
4. The Management Graduates will be conscious & ethical towards social responsibilities for local and global issues.

### **Program Outcomes:**

1. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.
2. Apply knowledge of management theories and practices to solve business & social problems.
3. Foster analytical and critical thinking abilities for data-based decision making.
4. Ability to develop value based leadership ability.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

### **Program Specific Outcomes:**

1. To understand & analyze the technological aspects of business to support organizational goals.
2. Ability to analyze and examine financial aspects of business using various financial tools to support decision making.
3. Ability to understand & analyze marketing aspects of business to support organizational goals.
4. Ability to understand & analyze the HR aspects of business to support organizational goals.

# INDUCTION FUNCTION: 10 & 19 NOVEMBER, 2023



Bambhori Pr. Chandsar, Maharashtra,  
N H 06 Bambhori, Bambhori Pr. Chandsar,  
Maharashtra 425002, India  
Lat 21.013925°  
Long 75.502586°  
19/11/22 12:02 PM GMT +05:30



10<sup>th</sup> & 19<sup>th</sup> November,  
2022

Bambhori Pr. Chandsar, Maharashtra, India  
N H 06 Bambhori, Bambhori Pr. Chandsar,  
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19/11/22 11:48 AM GMT +05:30



Motivation Speech By Principal Dr. G. K. Patnaik

# INDUSTRY EXPERT LECTURE: 25/11/2022



**Expert Lecture on Corporate World Expectations from MBA Graduates  
by Mr. Arun Mahajan, Area Sales Manager, Start Health and Allied Insurance Ltd., Jalgaon**

# INDUSTRIAL VISIT: 30 NOVEMBER, 2022



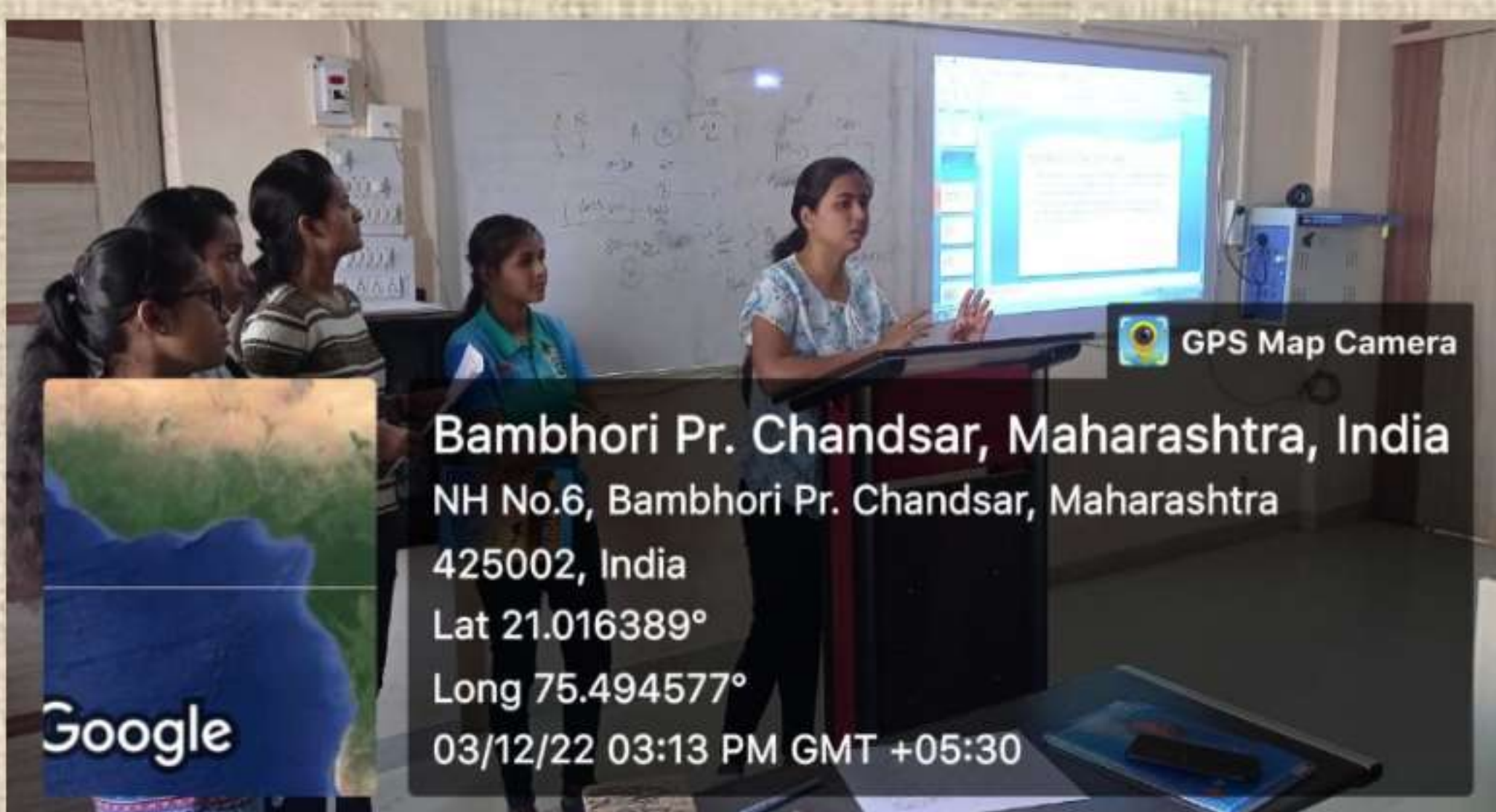
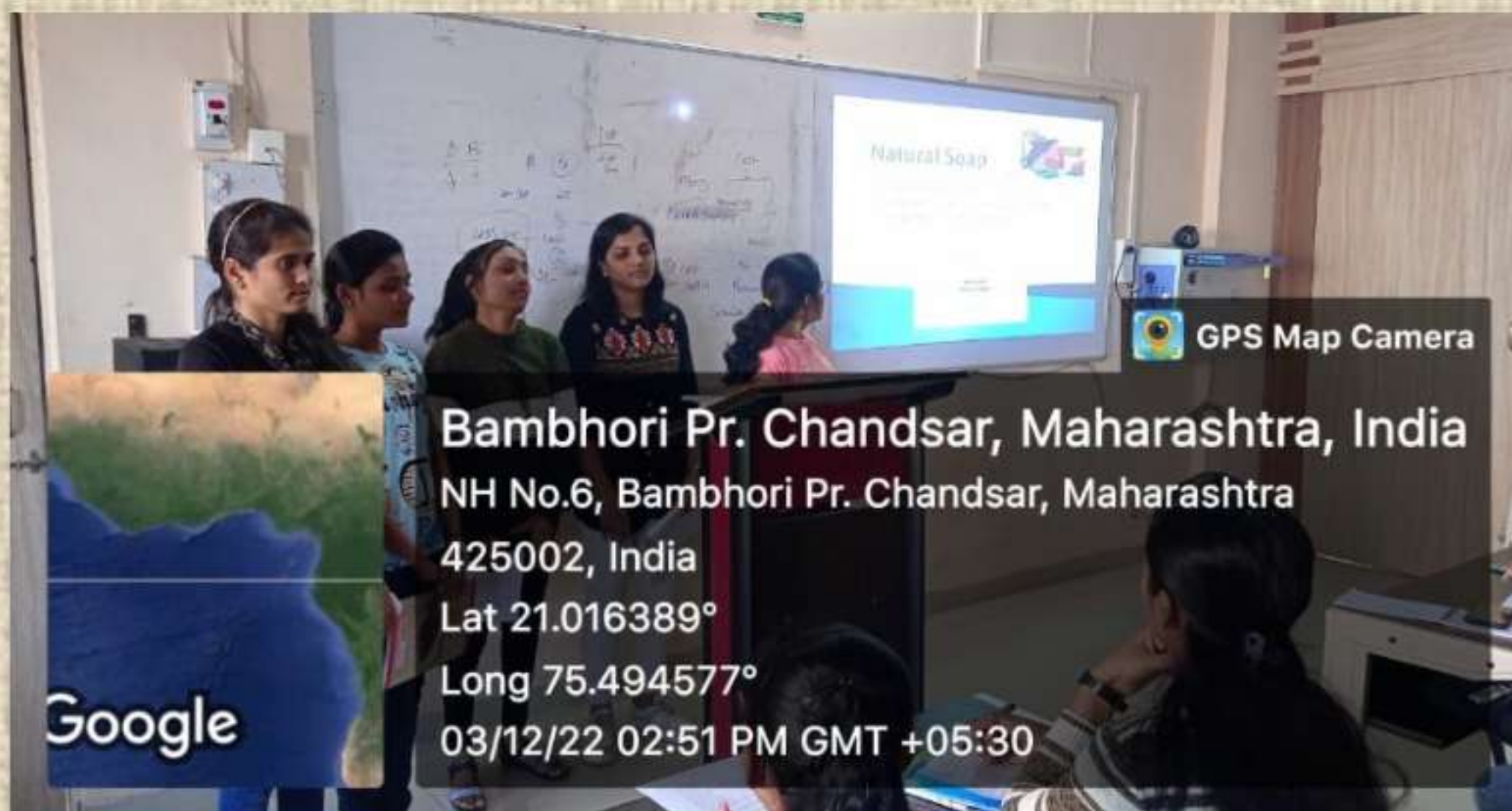
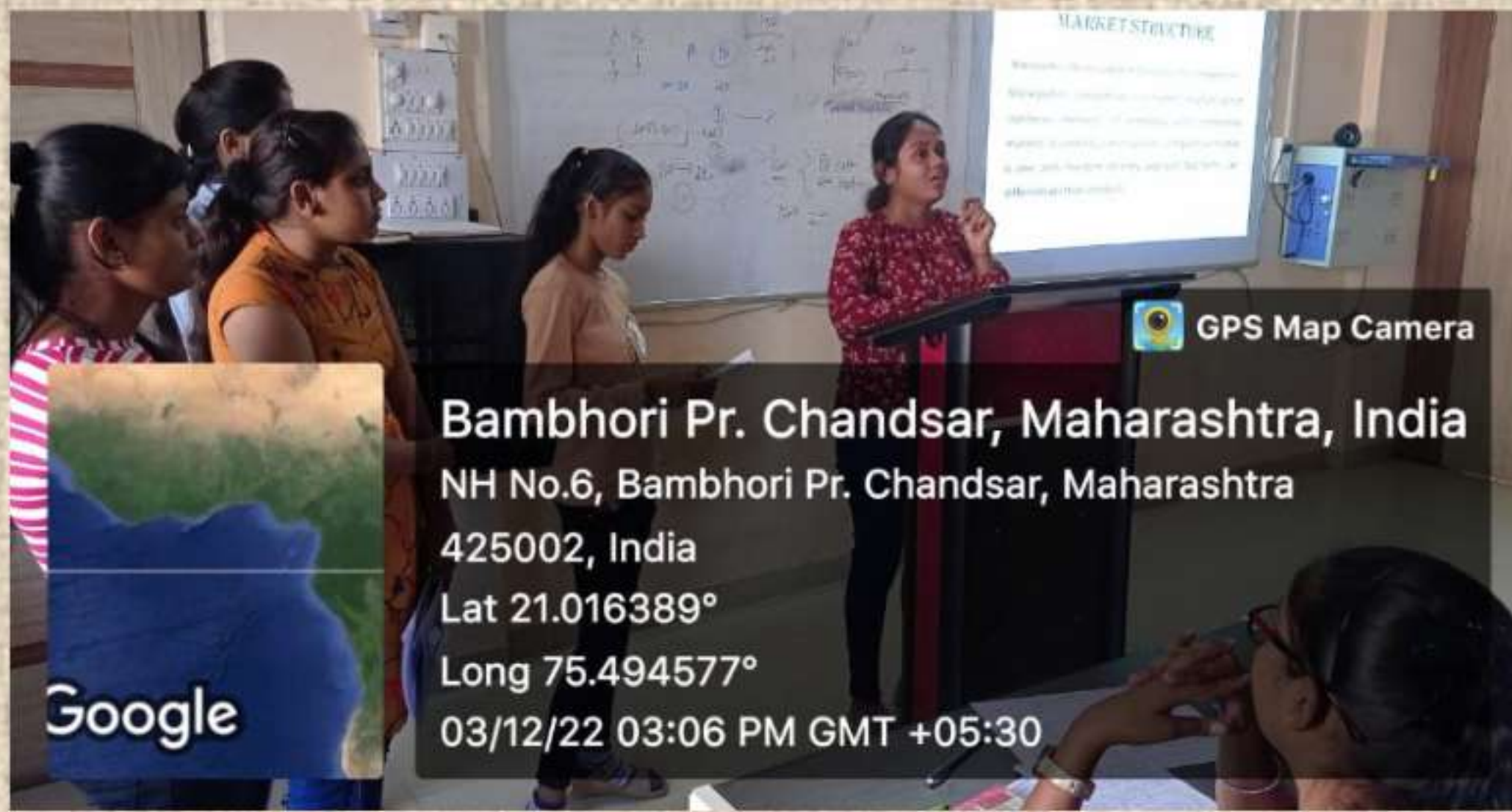
JAIN IRRIGATION SYSTEMS LTD, JALGAON

# TREE PLANTATION: 25 JANUARY, 2022



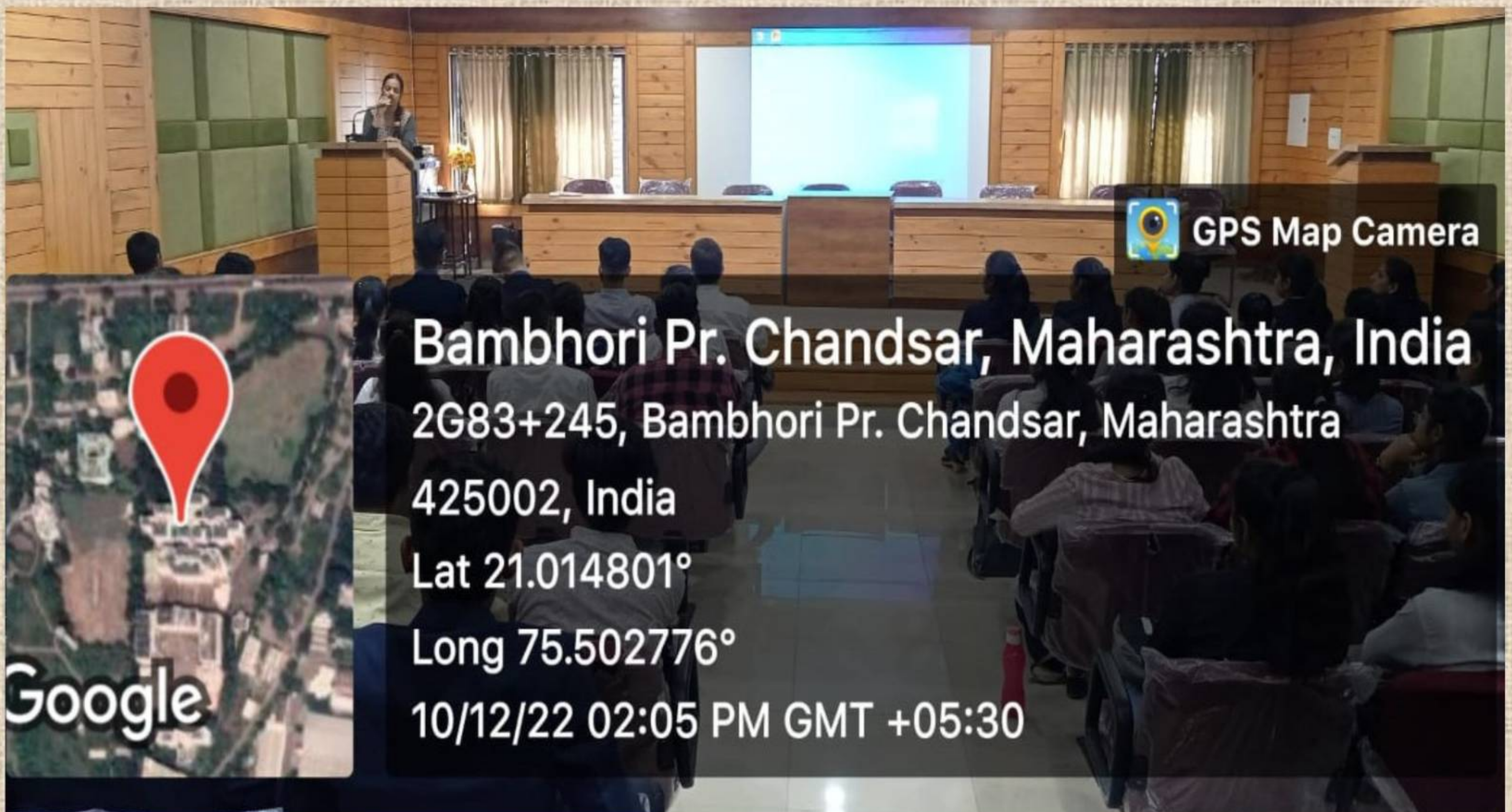
Tree Plantation Under Audit Course Practicing Cleanliness

# BRAIN STORMING SESSION: 03 DECEMBER, 2022



**Presentations by MBA-I Students on Market Structure and Marketing Strategies**

**TEDX VIDEO SESSION: 10/12/2022**



**TEDx Video on Effective English Communication**

**Anchored by Mr. Sachin Chaudhary (MBA-II)**



## GROUP DISCUSSION: 23 /12/ 2022



**MBA-I Students participating in Group Discussion organized under Audit Course Practicing Cleanliness**

## Our Inspiration



**Dr. G. K. Patnaik**  
(Principal)



**Dr. Vishal S. Rana**  
(Head of Department)



**Ms. Rashmi Rohada, Gold Medal, University Examination (Batch 2021)**

## Students Placement Achievement

Sr. No	Name of Student	Company & Location	Package P.A.	Position
1	Mr. Bhimrao Mairale	Quick Foods Pvt Ltd, Jalgaon	01.80	Marketing Executive
2	Mr. Mahesh Patil	IndiaMART InterMESH Ltd, Mumbai	03.30	Marketing Executive
3	Mr. Mayur Patil	MoonSEZ and Management Consultants LLP, Pune	01.20	Trainee
4	Mr. Saurabh Patil	Book My Ticket Pvt Ltd, Mumbai.	03.00	Business Analyst
5	Mr. Nilesh Sonar	Indian Corporate Resource Centre (for Pidilite) Jalgaon	03.00	Business Development In Charge

**Prepared By**

**MBA Student Association**

**Sachin Chaudhari, Chetan Patil, Nikhil More**

**Edited By Dr. M. B. Ahirrao**

**Reviewed By Dr. V. S. Rana**