



SHRAM SADHANA BOMBAY TRUST COLLEGE OF ENGINEERING AND TECHNOLOGY BAMBHORI, JALGAON



Newsletter: July-Dec 2023

DEPARTMENT OF BUSINESS ADMINISTRATION



Hon. Sau. Pratibhatai D. Patil
Former President of India &
Founder of the College



Late. Devisinghji Shekhawat
Former Chairman,
Governing Body



Shri. R. D. Shekhawat
Chairman and
Managing Trustee

Department of Business Administration

In today's business environment management education makes you the nuances about Business Techniques, Management Techniques, Leadership Skills and all about Management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students.

The M.B.A course is affiliated to the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like:

- ◆ Group Discussions
- ◆ Guest Lectures of Industry Person
- ◆ Management Games
- ◆ Business Quiz
- ◆ Technical Quiz
- ◆ Industrial Visits

Specializations in M.B.A Programme

- Marketing
- Finance
- HRM

Strengths of M.B.A Department

- Pollution Free College Campus
- 100% Placement Assistance
- Wi-Fi Campus
- Qualified Teaching Staff
- In-Campus Hostels
- Industry Institute Interaction

- Computer Lab with Internet Facility
- Playground for Outdoor Games
- Departmental & Central Library
- Gymnasium Facility
- Assessment of Student's Performance
- Student Association activities

ABOUT OUR DEPARTMENT



Dr. Richa A. Modiyani
HOD & Asst. Professor



Dr. Mahesh V. Rawlani
Associate Professor



Ms. Faroza A. Kazi
Asst.. Professor



Ms Bharati P.Joshi
Asst.Professor



Ms. Sakina Husain
Asst..Professor



Mrs. Yashshri G. Chaudhari
Asst..Professor



Vision

To develop professionals equipped with the knowledge, skills, and ethical values to drive sustainable growth and societal development.

Mission

To create conducive environment to nurture competent, value-added and patriotic leaders who excel in business, make ethical decisions, and effectively communicate solutions to lead for a better future.

Program Educational Objectives:

1. Core Knowledge:

Graduates will demonstrate proficiency in critical thinking, problem-solving, and decision-making within the context of business administration.

2. Employment/ Continuing Education:

Graduates will possess the skills and knowledge necessary to pursue advanced studies and lifelong learning, ensuring their continued growth and adaptability in the dynamic business landscape.

3. Professional Competency:

Graduates will exhibit effective leadership skills, including the ability to inspire and motivate teams, foster innovation, and drive positive change within business context.

Program Outcomes:

1. Apply knowledge of management theories and practices to solve business & social problems.
2. Foster analytical and critical thinking abilities for data-based decision making.
3. Ability to develop value based leadership ability.
4. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Program Specific Outcomes:

1. To devise creative solutions as problem solvers for business excellence
2. To analytically be data-driven decision makers for societal development.
3. To exhibit leadership qualities with ethical values and principles.

Induction Program



Mr. Bharat Amalkar (President -Keshav Smriti Pratishthan, Jalgaon) invited as Chief Guest on 27th September, 2023 for motiva-



Yoga Session by Ms. Sarla Hasija on dated 27th September, 2023

Fresher's Party



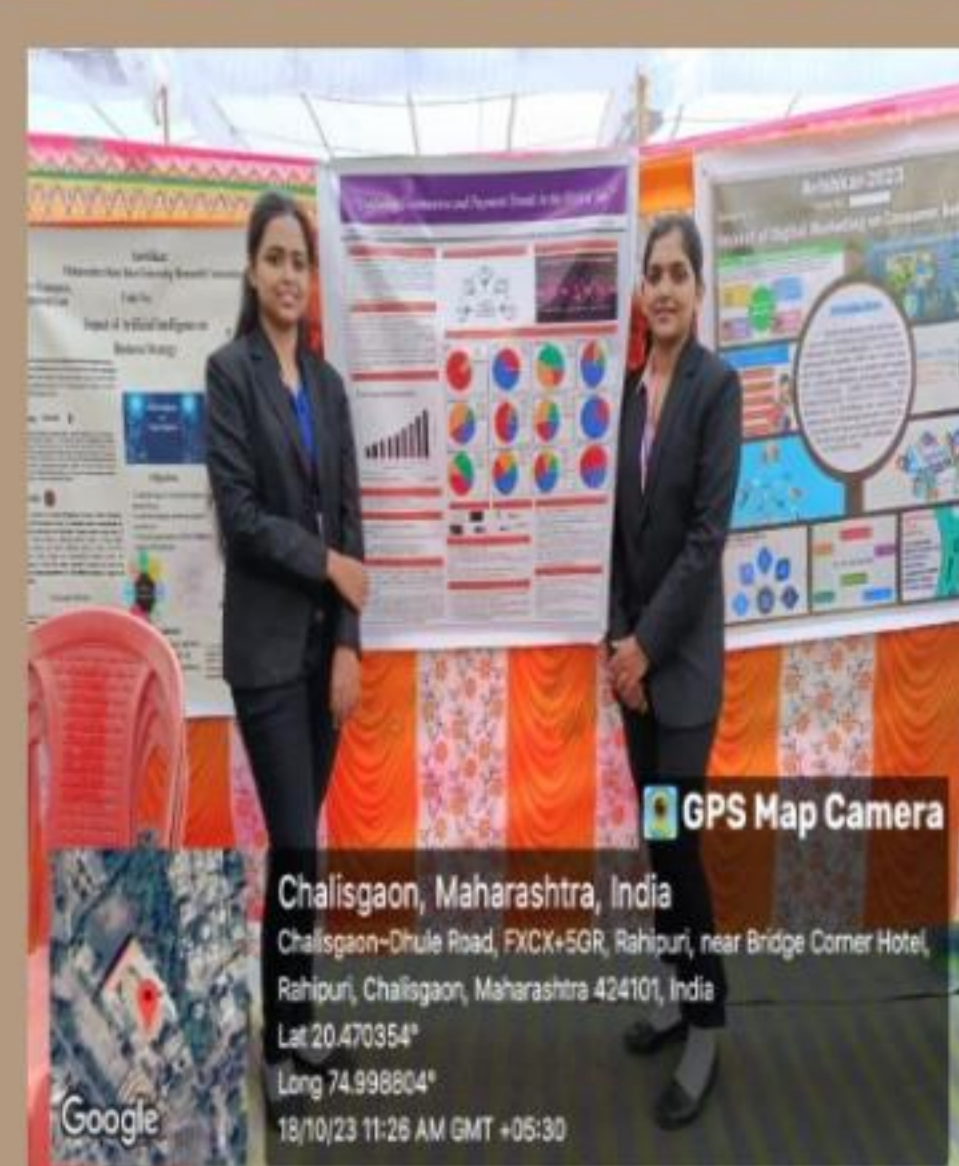
Teacher's Day Celebration



Industrial Visit

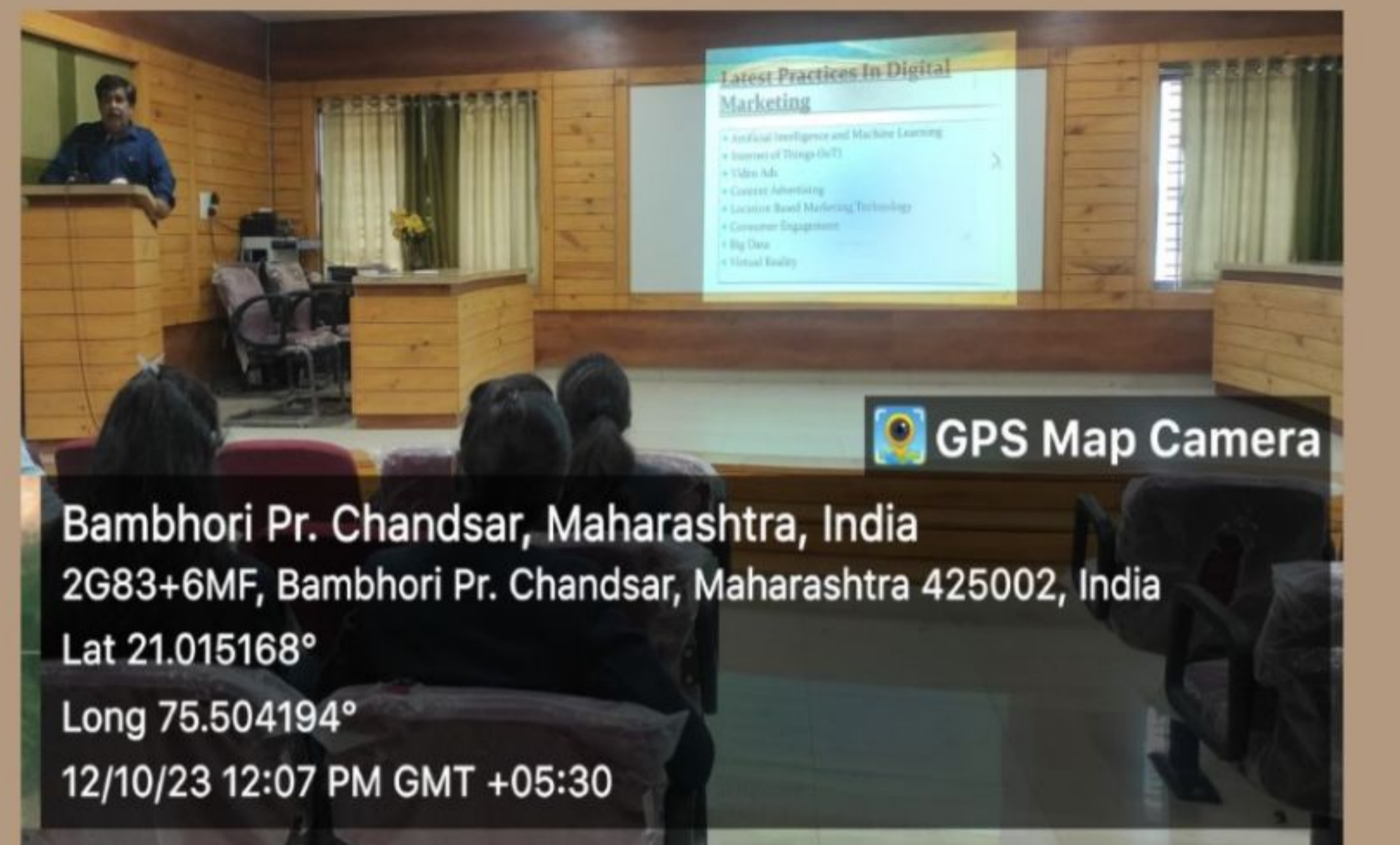


Industrial visit at Vikas Milk Federation, Jalgaon for MBA - I & II students on 20th September 2023



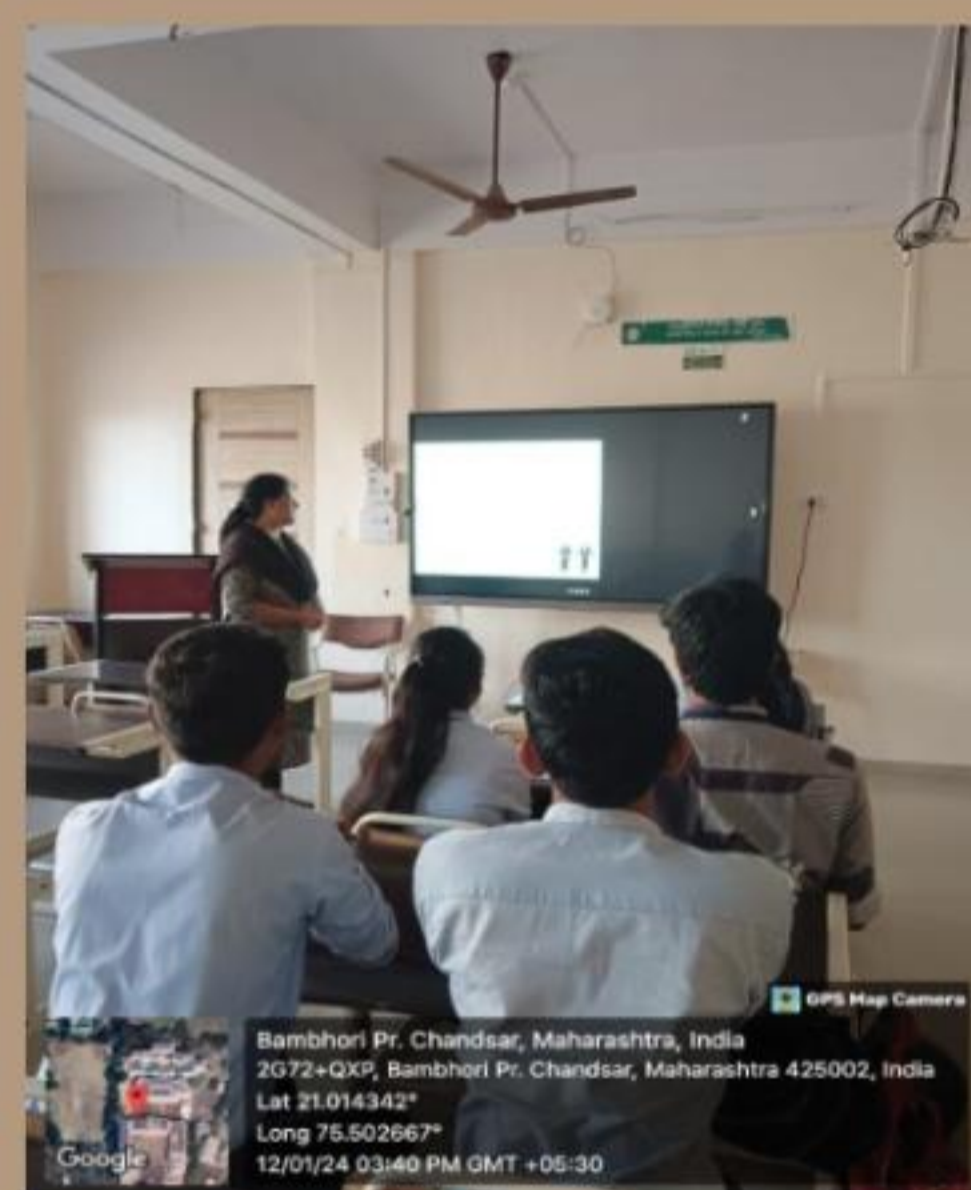
Participation in Aavishkar by MBA I & II student's to showcase their competencies conducted on 18/10/2023

Add-On Course



Add-On Course conducted during 9th September 2023 to 13th September 2023 on the topic
“Strategic Digital Marketing and Branding Excellence.”

Audit Course



Audit Course conducted for MBA-I on the topic "Practicing Cleanliness".



Audit Course conducted for MBA-II on the topic "Advanced Excel".

Participation in Extra Curricular Activities



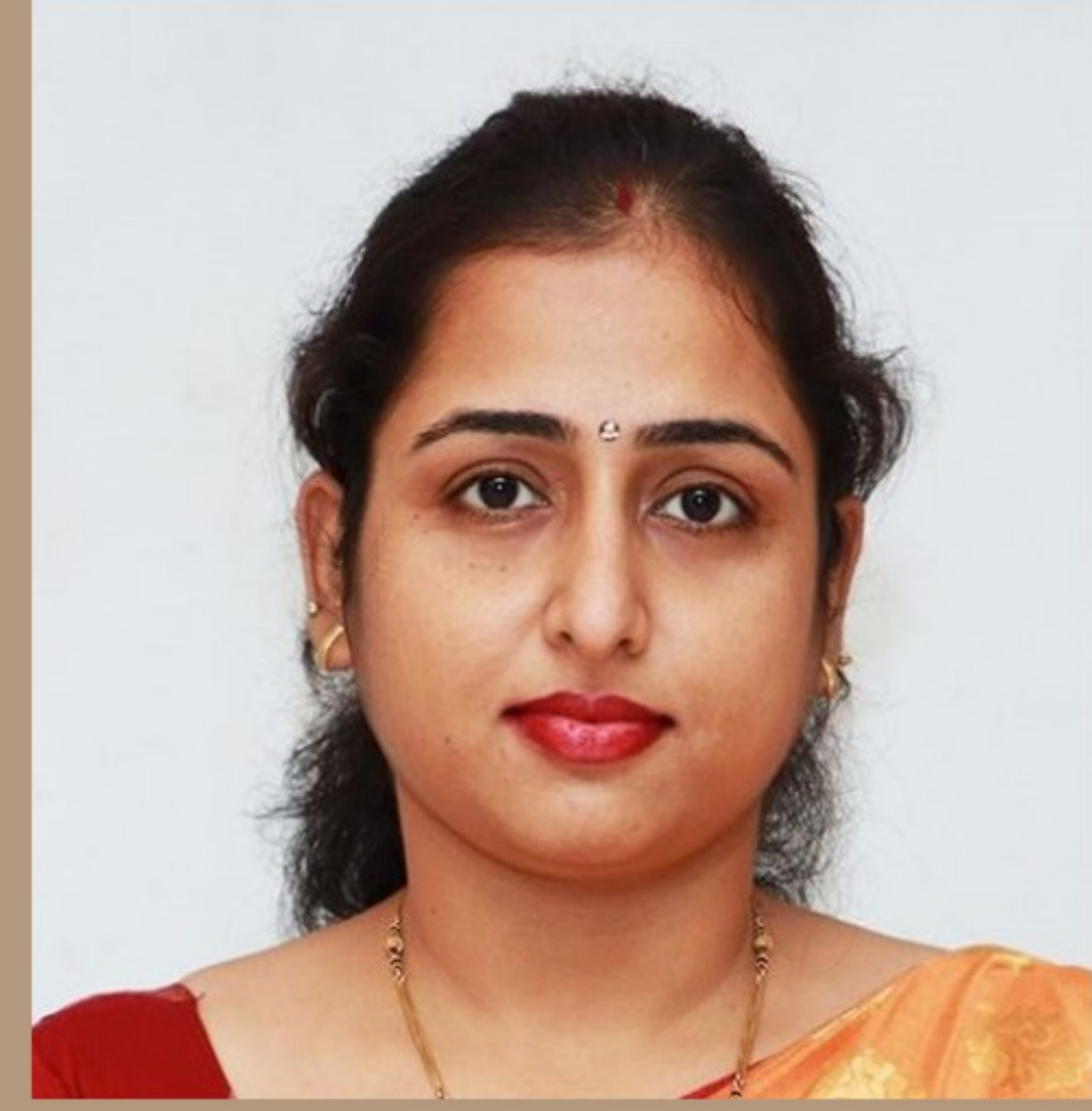
MBA-I Students Secured Prize for State level Commerce & Management Quiz Contest held at B. P. Arts, S. M. A Science & K. K. C Commerce College and K. R. Kotkar Junior College, Chalisgaon.



Our Inspiration



Dr. G. K. Patnaik
(Principal)



Dr. Richa A. Modiyani
(Head of Department)

Result Analysis

Class	Appeared	Passed	Failed	% of Result
MBA-I	68	46	22	67.65%
MBA-II	57	37	20	64.91%

Class	Name of Student	Marks	Topper
MBA-I	Monica D.Prajapat	505	I
	Gauri R.Dhakhneja	497	II
	Kajal P.Patil	492	III
MBA-II	Nisha P. Suryavanshi	514	I
	Payal K.Paradeshi		
	Jayshri P.Dusane	498	II
	Sonali V. Zunjarrao	491	III
	Raksha V. Jalamkar		

Coordinator: Dr. Richa A.Modiyani. **Editor:** Faroza A. Kazi

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